

DIVISADERO STREETScape IMPROVEMENTS PROJECT

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Divisadero Streetscape Improvements Project is located on Divisadero Street from Haight Street to Geary Boulevard. Divisadero is a highly traveled roadway that connects people to neighborhoods. The improvements include new bus bulb-outs, widened median with trees, landscaping and irrigation, lighting fixture upgrades, new street trees, site furnishings, and street resurfacing. These new elements will help promote economic vitality by making the neighborhood more attractive for people that visit and frequent the restaurants and retail establishments along this corridor. With these improvements, community members are more likely to stay and enjoy sites and destinations Divisadero Street has to offer.

A COORDINATED EFFORT

Working with the Divisadero community, the San Francisco Department of Public Works, San Francisco Municipal Transportation Agency, and the Mayor's Office of Economic and Workforce Development held a series of community workshops in Fall 2007 to determine the needs of the Divisadero corridor. Community members deemed median greening as the most important priority. Street tree infill/replacement and streetlight upgrades came in as the next most important priorities. The Divisadero Streetscape Improvements Project covers these issues and more.

PROJECT HIGHLIGHTS

- Widened median with trees and landscaping
- Street tree infill and replacement of damaged or diseased species
- Streetlight upgrades to provide a better-lit environment
- Updated banner placement along streetlights to promote upcoming events and other neighborhood affairs
- Sidewalk bulb-outs at bus stops
- Pedestrian refuges at medians and pedestrian countdown signals at crosswalks to make it safer for pedestrians to cross
- More efficient bus service along the corridor
- New site furnishings
- Resurfaced streets that will create a smoother traffic flow and improve accessibility



Greener street medians with new street trees



Widened median with new plantings



Streetlight upgrades with banner art

Project Cost:
\$6.5 Million

Project Team:
Project Manager: Kris Opbroek
Landscape Architects: Martha Ketterer, John Dennis, Nick Ancel

Schedule:
Construction Completed: March 2010