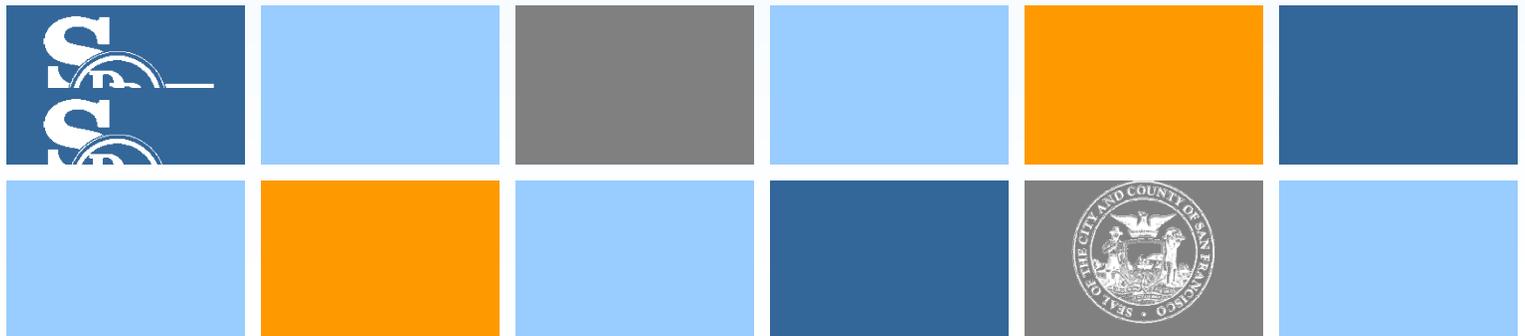


Potrero Streetscape Improvement Project

March 26, 2013



Meeting Agenda



Presentation	20 Minutes
Questions & Answers	10 Minutes
Small Group Exercise	30 Minutes

Project Team



SFMTA
Municipal Transportation Agency



San Francisco
Water
Power
Sewer

Services of the San Francisco
Public Utilities Commission

SAN FRANCISCO
PLANNING DEPARTMENT

Background: Mission District Streetscape Plan



Pedestrian and streetscape improvements on Potrero Avenue were included in the Mission District Streetscape Plan (MDSP), adopted by the Board of Supervisors in 2010

Background: MDSP process



1.2 COMMUNITY DIALOGUE

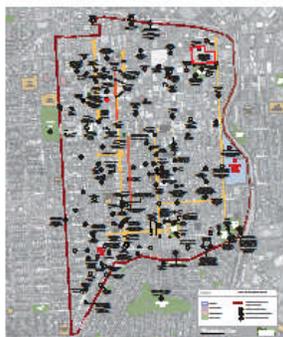
As discussed earlier, the Mission Streetscape Plan stems from the larger Eastern Neighborhoods planning effort and builds on the extensive community involvement of that Plan. The Mission District Streetscape Plan's goal was to identify improvements to streets, sidewalks and public spaces in the Mission District based on community input gathered through the process.

The Mission District Streetscape Plan community dialogue involved community-based organizations, continuous dialogue with other City agencies, and hands-on involvement in community-based projects. This outreach-intensive approach resulted in a plan that is supported by community members and that has spurred new community initiatives at a grassroots level such as the Mission Community Market, a new outdoor market in the heart of the Mission.

The City sponsored five community workshops, held between March 2008 and April 2010. Each workshop was attended by approximately 50 local residents, merchants, representatives of community organizations, and others.

A summary of each workshop follows.

Summary map of most and least favorite spaces from Workshop 1. See following pages for workshop details.



2008

May 2008 WORKSHOP 1

The goal of Workshop 1 was to articulate a vision for the Mission Streetscape Plan project. Community participants who attended the workshop worked in smaller groups to develop this vision for a new Mission neighborhood streetscape to guide design in the following months. Main policies discussed the importance of prioritizing walking, bicycling and transit, incorporating greenery, providing more gathering spaces, and integrating public art. Policies were then prioritized and organized in broader categories for discussion and use.

August 2008 WORKSHOP 2

During Workshop 2, participants reviewed priority policies refined from Workshop 1. Main categories to organize policies were describing a new urban landscape that would be: multimodal, green, community-focused, safe and enjoyable, well-maintained, and memorable. A short presentation about streets in the Mission was also conducted at this meeting. Participants discussed goals and ideas for each street type.

2009

March 2009 WORKSHOP 3

During Workshop 3, community participants reviewed street types as applied to the Mission District. The Planning Department presented designs for each street type, and a toolkit of potential design solutions. Participants discussed these ideas in small working groups.

August 2009 WORKSHOP 4

At this workshop the community reviewed specific designs for priority projects in the Mission District. Criteria for selection were based on current City agencies work programs, current community efforts and strategies for funding in the short-medium term. Highlights of the workshop were: road diets on two main residential corridors, new and renovated plazas across the neighborhood, traffic calming on specific residential streets, stormwater management solutions for mixed use streets (see Chapter 5). Participants had the opportunity to comment and ask clarifications about specific projects in an open forum format. During the open house that followed, staff from other City agencies were invited to discuss the designs with the public.

2010

March 2010 WORKSHOP 5

Workshop 5 was organized as a roundtable discussion with a focus on the implementation of a small number of projects selected from the capital project list developed during workshops 3 and 4. City representatives and community leaders presented their work on these projects and discussed next steps with community participants. Highlights from the list of priority projects discussed were: repaving plans for Polson Street as a first step towards a road diet, the construction of a gateway on Bryant Street at Cesar Chavez, updates on Mission Playground and Dolores Park renovations, a Pavement to Park installation on 22nd Street, and a community-managed outdoor market on Bartlett Street (see Chapter 3).

1. INTRODUCTION

Brainstorming session map from Workshop 1.



Background: MDSP vision key concepts



2. FRAMEWORK



Photo: Streetblog San Francisco

A. MULTI-MODAL

Streets in the Mission District should support all modes of transportation, prioritizing walking, bicycling and transit.

DESIGN POLICIES

- A1. Emphasize pedestrian improvements on commercial and transit streets
- A2. Connect open spaces with living streets (See Eastern Neighborhoods Policy)
- A3. Create network of pedestrian-focused green alleys
- A4. Expand bicycle network (See San Francisco Bicycle Plan Policy)
- A5. Support the Transit Effectiveness Program transit network (Transit Effectiveness Program)
- A6. Minimize impact of traffic on South Van Ness and Guerrero Street (San Francisco General Plan)



B. GREEN

Tree planting and greenery should be maximized, incorporating sustainable stormwater management and streetscape elements wherever possible.

DESIGN POLICIES

- B1. Implement neighborhood-wide planting program
- B2. Create a continuous canopy of trees on thoroughway streets
- B3. Support efforts to make the Mission District a model for sustainable stormwater management



C. COMMUNITY-FOCUSED

Street design should prioritize community uses of public right-of-way, providing space for gathering, recreation, and local commercial uses, and minimizing the impact of through traffic.

DESIGN POLICIES

- C1. Create new community spaces
- C2. Utilize traffic calming gateways at key entrances
- C3. Restrict and discourage traffic in protected residential areas (See Urban Design Element Policy)
- C4. Encourage socially-engaging and lively sidewalks
- C5. Create opportunities for street vendors, including an outdoor market on Bartlett Street
- C6. Utilize flexible parking spaces for community use



D. SAFE & ENJOYABLE

Street design should emphasize enjoyment and safety for all users, providing adequate lighting and visibility as well as buffering from automobile conflicts.

DESIGN POLICIES

- D1. Shorten and improve pedestrian crossings
- D2. Utilize pedestrian-scale street lighting on important connections



E. WELL-MAINTAINED

Existing street amenities should be well-maintained, and future improvements should have a maintenance plan to ensure proper upkeep.

DESIGN POLICIES

- E1. Develop maintenance plan for existing and future improvements
- E2. Develop program for community "adoption" of improvements



F. MEMORABLE

Streets should reflect and reinforce the Mission District's identifiable sense of place.

DESIGN POLICIES

- F1. Develop a palette of Mission District street amenities
- F2. Create a comprehensive design for Mission Street (To be designed per the Transit Effectiveness Program)
- F3. Transform Folsom Street into a civic boulevard (To be designed per the Eastern Neighborhood)
- F4. Incorporate public art

Background: MDSP concept for Potrero Avenue



THROUGHWAYS

THROUGHWAYS MEDIAN IMPROVEMENTS

This project would replace the existing striped medians on thoroughways such as Potrero Avenue with raised planted medians (while retaining existing left turns and turn lanes) and would add median thumbnails to provide mid-crossing pedestrian refuges. It would add corner sidewalk bulb-outs at pedestrian crossings and bus bulb-outs at bus stops. New street trees and sidewalk landscaping would also be provided. Other thoroughways in the Mission District with similar existing conditions are Guerrero Street and Cesar Chavez Street.

SITE DESIGNS





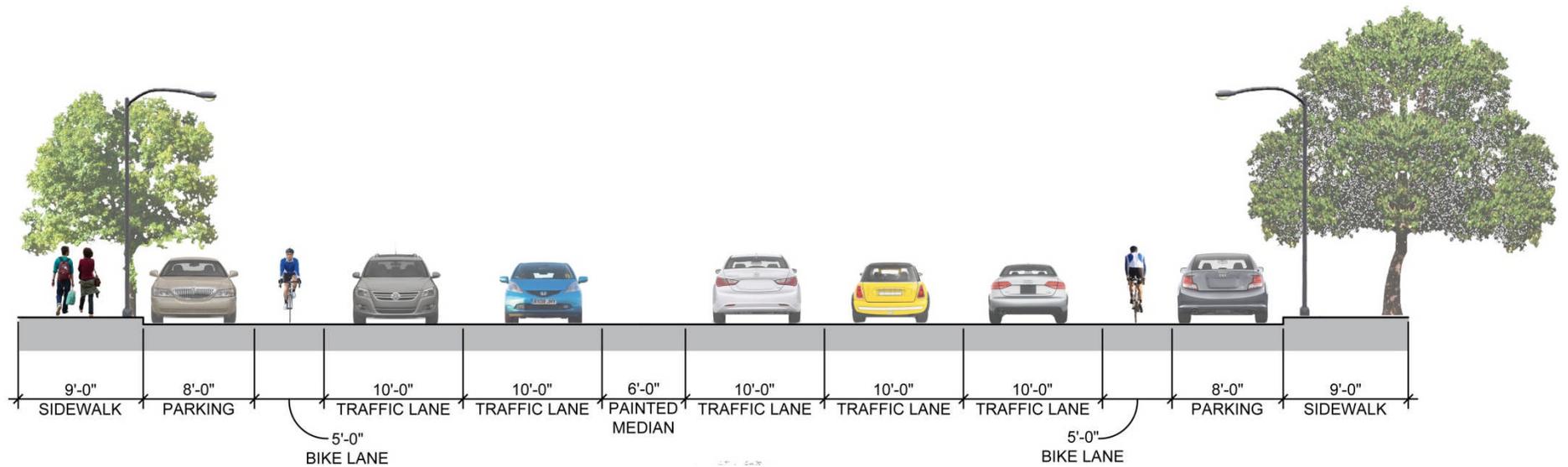
The 2011 Road Repaving and Safety Bond will provide a total of \$3.2M for the Potrero Streetscape Project between 21st and 25th Streets.

Key Elements of the Streetscape Project

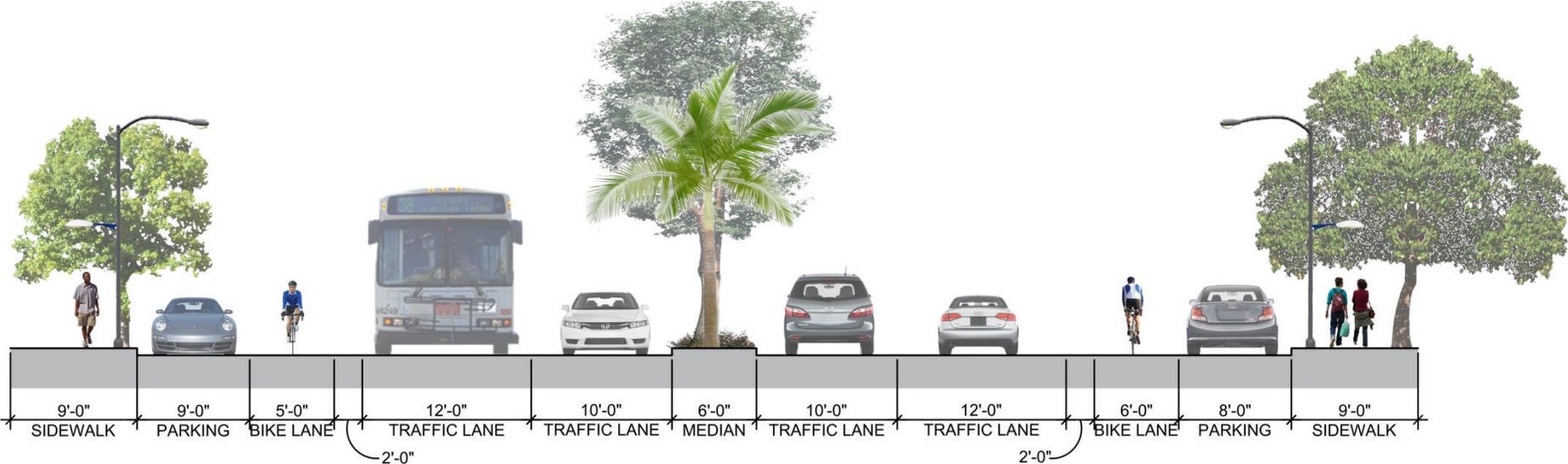


- **Pedestrian Improvements**
- **Landscaping**
- **Street Lighting**

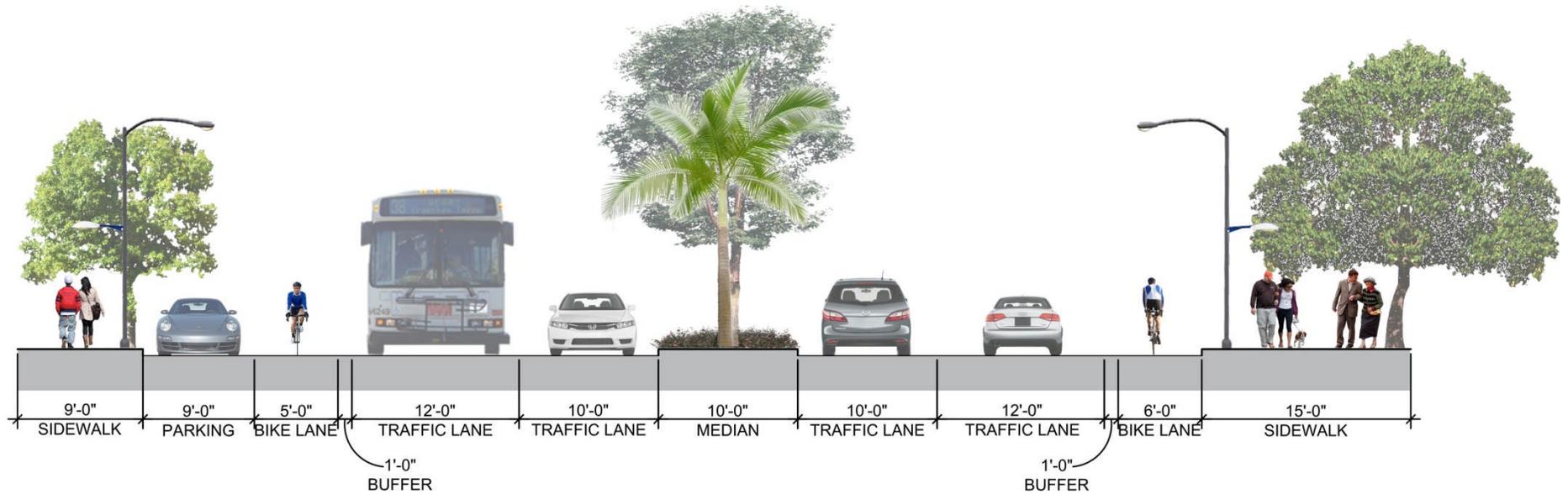
Existing Conditions



Option A: New Median



Option B: New Median & Wider Sidewalks



Design Features



Transit improvements

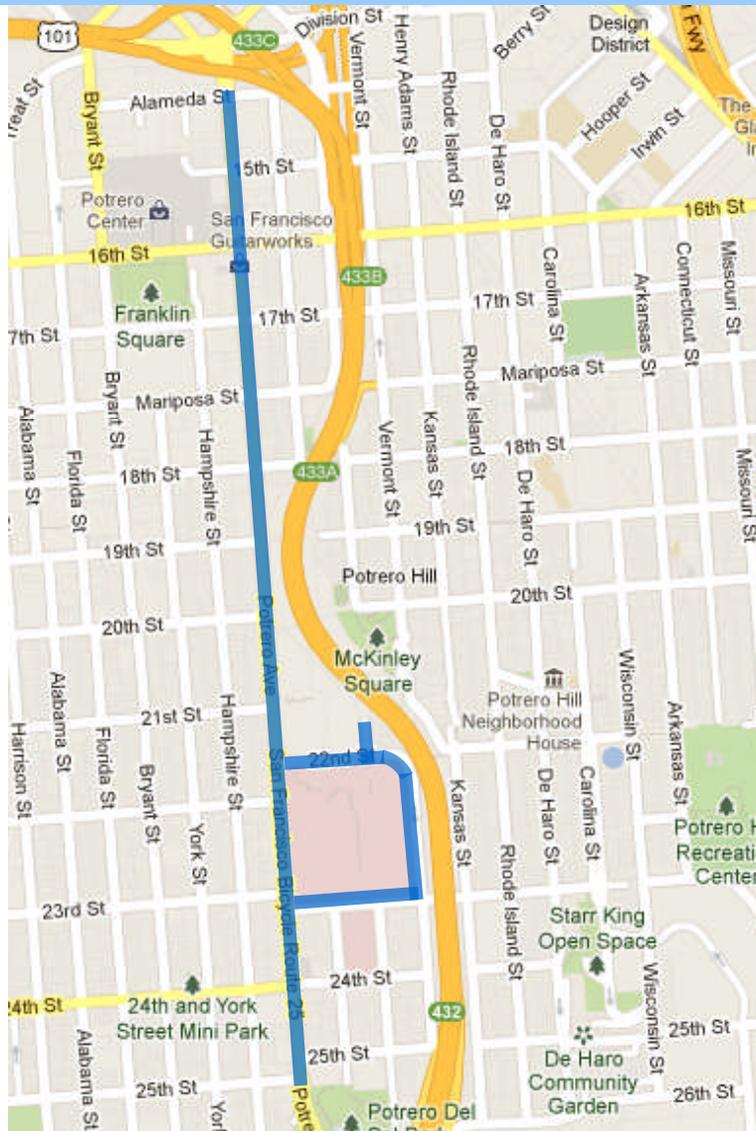


Street lighting



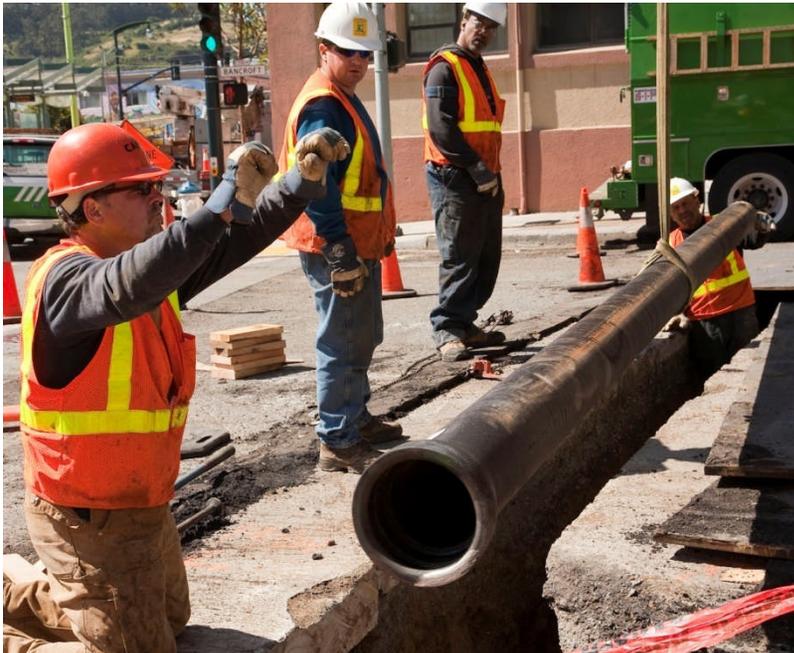
Median planting

Repaving



- **Potrero Avenue
Alameda to 25th**
- **22nd Street
Potrero to Vermont**
- **23rd Street
Potrero to Vermont**
- **Vermont Street
22nd to 23rd**
- **San Bruno Avenue
22nd to End**

Water & Sewer Upgrades



**Install new water mains 8",
12", 16" diameter:**

- **Potrero Avenue
21st to 25th**
- **22nd Street
Potrero to San Bruno**
- **23rd Street
Potrero to Vermont**

For additional inquiries, please contact SFPUC-Water PR Officer Roberto Lopez at (415) 554-3286



- **Lines 9, 9L and 33**
- **Overhead contact system will be replaced along with poles for the 33**
- **Lines will be evaluated in the TEP**

Schedule



Apr 2013 – Jan 2014

Design

May 2013

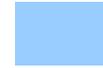
Community Meeting #2

February 2014

Advertise Contract

July 2014 – June 2015

Construction



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