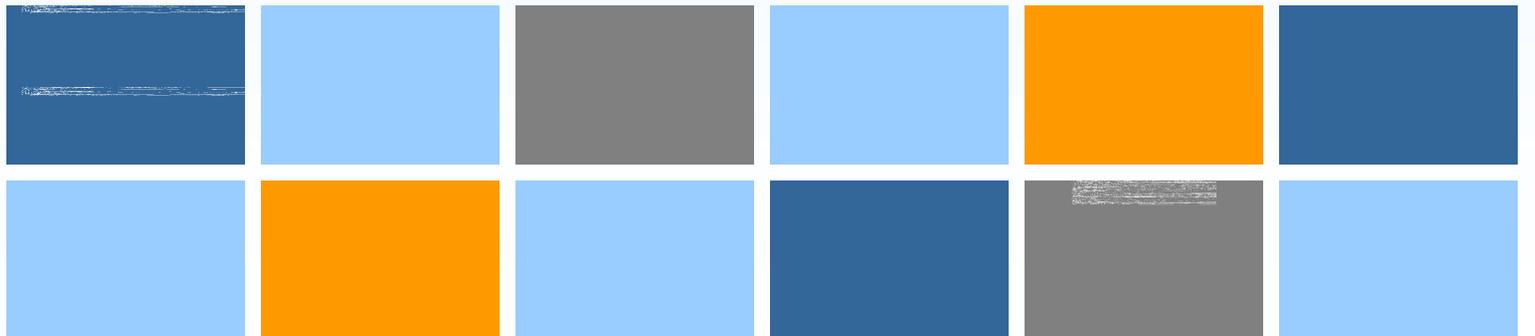


# Irving Streetscape Project



## TONIGHT'S AGENDA 今晚的題目

- Introductions 介紹
- Invest in Neighborhoods 為社區投資
- Project Context 計劃背景
- Review Existing Conditions 重溫正存在的環景條件
- Review DPW Completed Projects 重溫已完成的計劃
- Group Discussion 小組談論



## PROJECT BUDGET AND SCHEDULE 項目預算和時間表

- Total Project Budget: \$3.0M (300萬)
  - Funded by the 2011 Road Repaving & Street Safety Bond
- Project Schedule 項目時間表:
  - Planning 計劃: 06 /13 – 01/14
  - Design 設計: 02/14 – 10/14
  - Bid & Award 投標和發放標: 11/14 – 01/15
  - Construction 建築: 02/15 – 01/16
- Next Community Meeting #2: 下個社區會議 #2 :
- July – TBD 7月



## Invest in Neighborhoods: A Framework for the Deployment of City Services

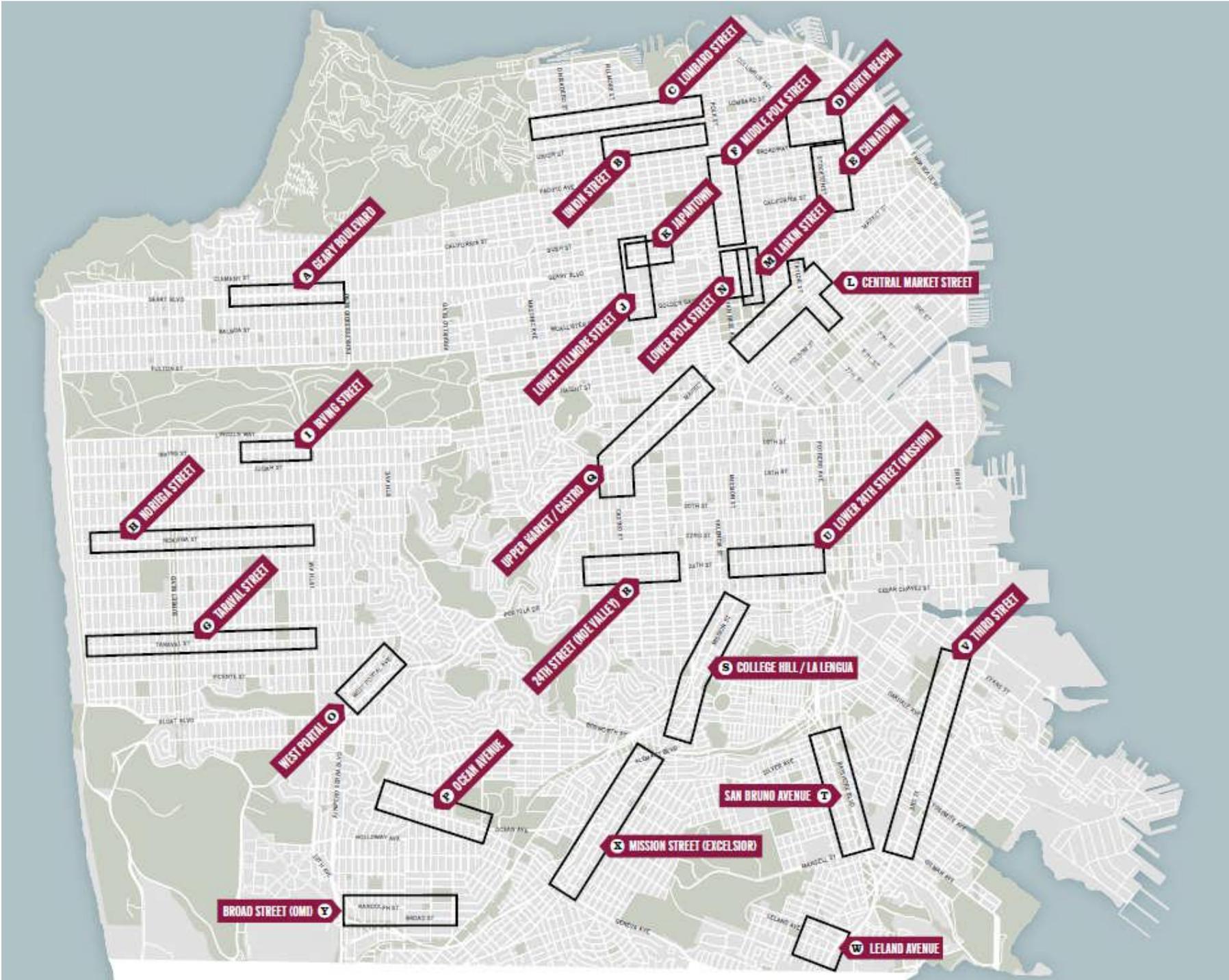
- Baseline Services
- Neighborhood Profiles
- Customized Services

Irving Street & Next Steps



## ***Vision***

San Francisco's neighborhood commercial districts will be economically thriving, safe, resilient, sustainable, and meet the needs of local residents.



1 BEARY BOULEVARD

2 IRVING STREET

3 ANDREWS STREET

4 TARBAL STREET

5 WEST PORTAL

6 BROAD STREET (OMI)

7 OSCAR AVENUE

8 INDIA STREET

9 LOWER FILLMORE STREET

10 UPPER MARKET / CASTRO

11 24TH STREET (MIDT-VILLE)

12 LOMBARD STREET

13 JARVISTOWN

14 LOWER POLK STREET

15 COLLEGE HILL / LA LENGUA

16 MISSION STREET (EXCELSIOR)

17 LELAND AVENUE

18 MIDDLE POLK STREET

19 LARKIN STREET

20 CENTRAL MARKET STREET

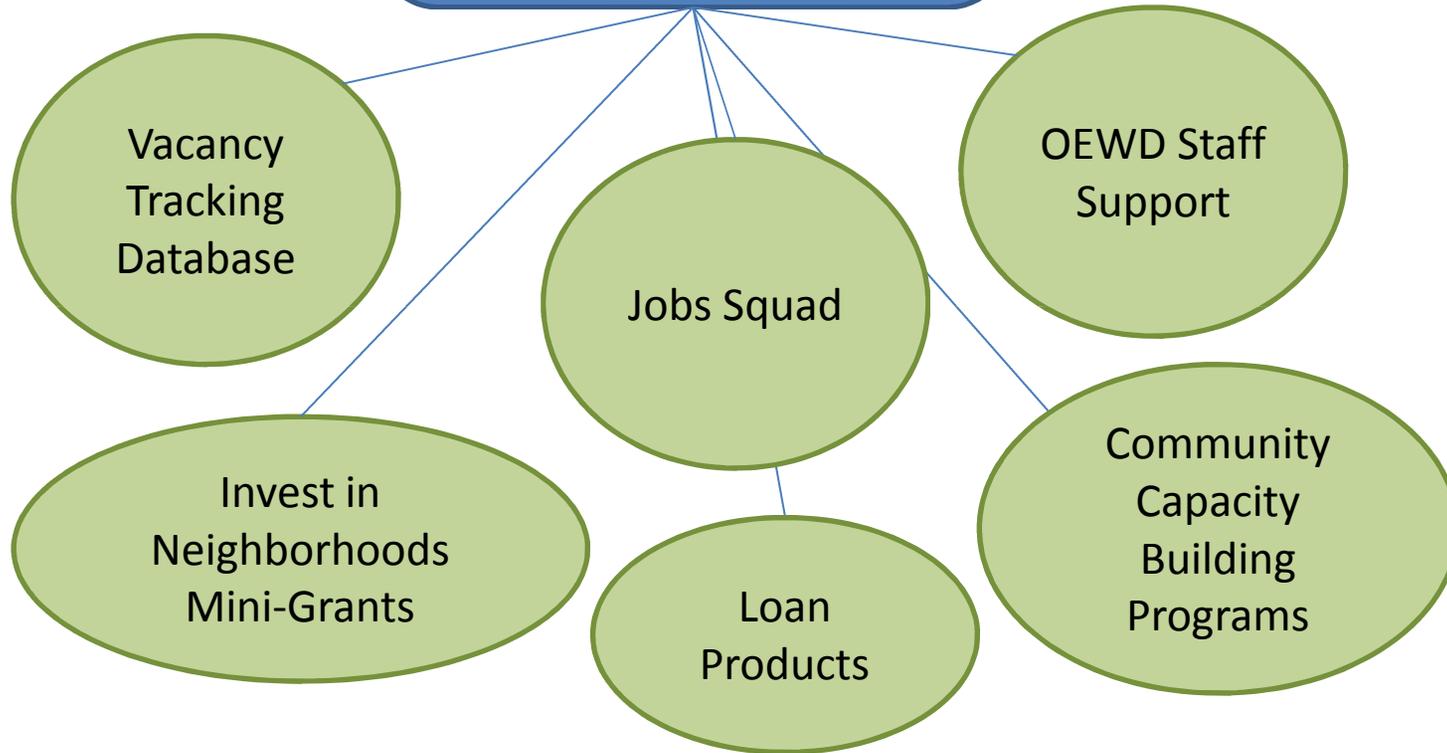
21 LOWER 24TH STREET (MISSION)

22 SAN BRUNO AVENUE

23 TOWN BEACH



# Baseline Services



Neighborhood Profile

Physical Conditions Assessment

Past/Current Plans and Projects

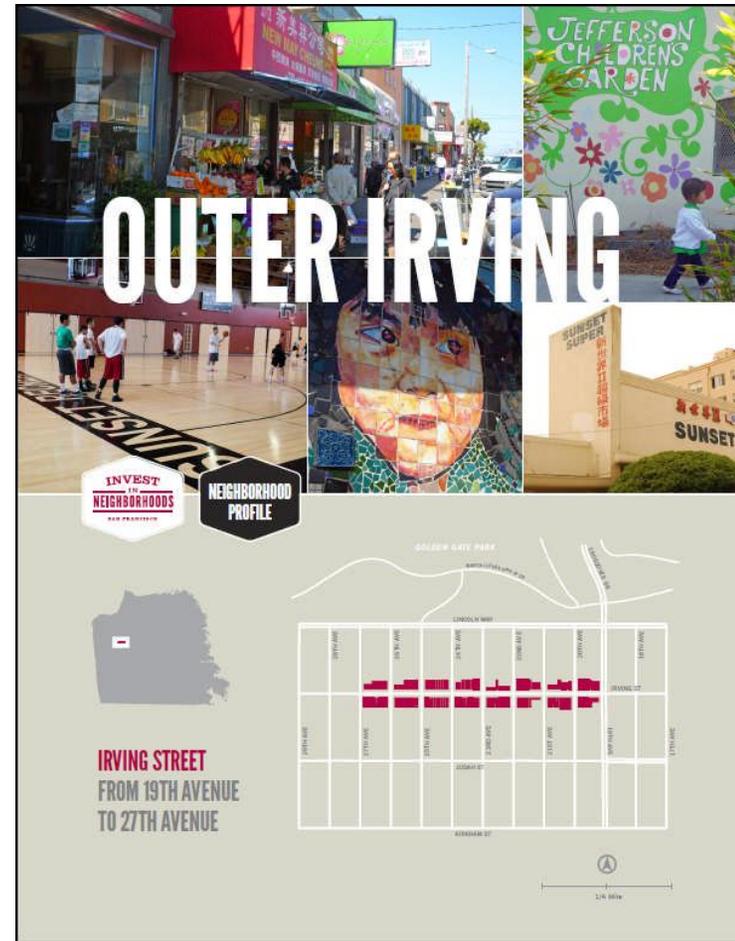
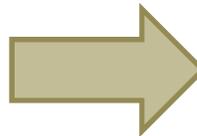
Social Capital Assessment

Stakeholder Interviews & Surveys

Best Practices

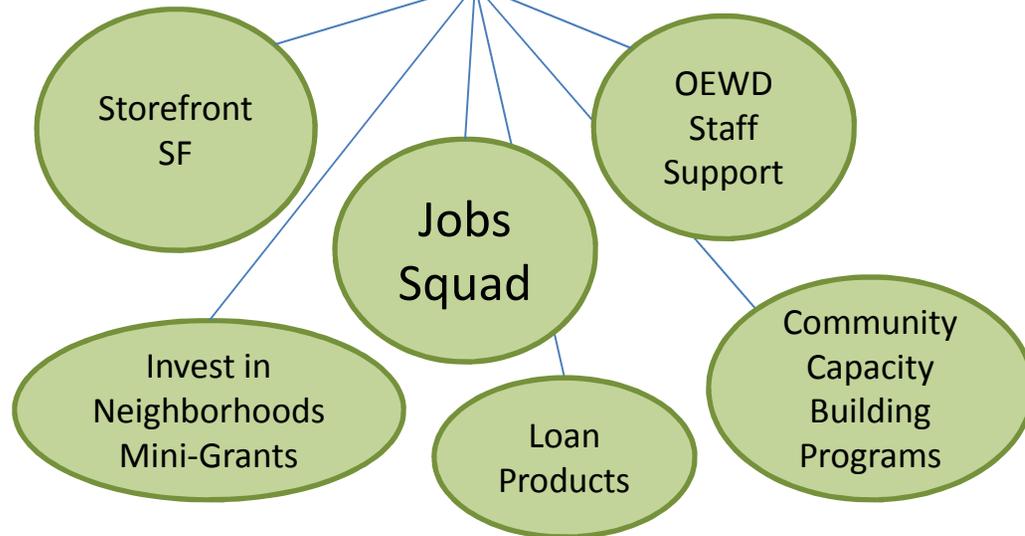
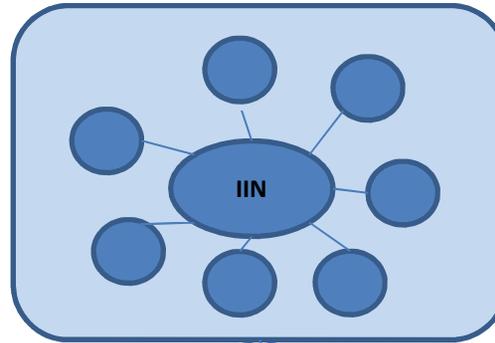
Economic Data

Demographic Data

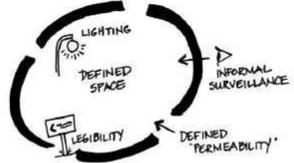


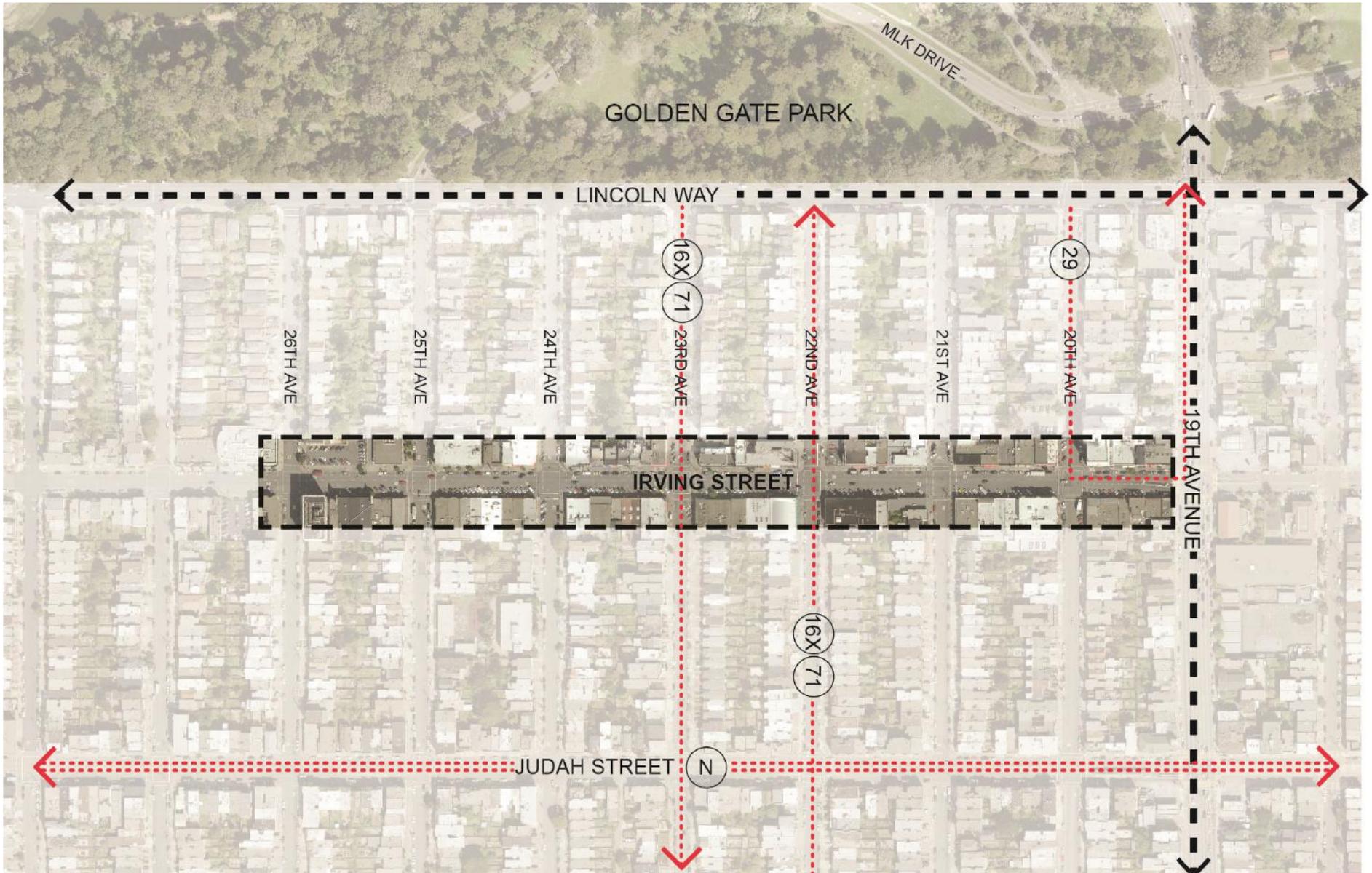


**Coordinated City Departments**



Score to priority, strengthen, maintain, create, improve or restore, while working with the business

PHYSICAL			BUSINESS TECHNICAL ASSISTANCE		
Street Print at 24 <sup>th</sup> and Mission Intersection to create a gateway effect			Marketing businesses with an educational cultural approach to encourage buying beyond window shopping, build on the mural tours		
Latin American Flag Update / Lower Flags on Polls Below Tree			Identify 2-3 businesses that could benefit from focused attention (marketing...etc.)		
Lighting of storefronts or facades improvements			Crime Prevention Through Environmental Design Approach		
MARKETING			COMMUNITY CAPACITY		
Marketing as a district an area of cultural significance			-In general keep community capacity in mind and build it in as we move our strategies forward		
			-Festivals and supportive structure to make these economically viable so that they may continue to support local economy and cultural value of the corridor		

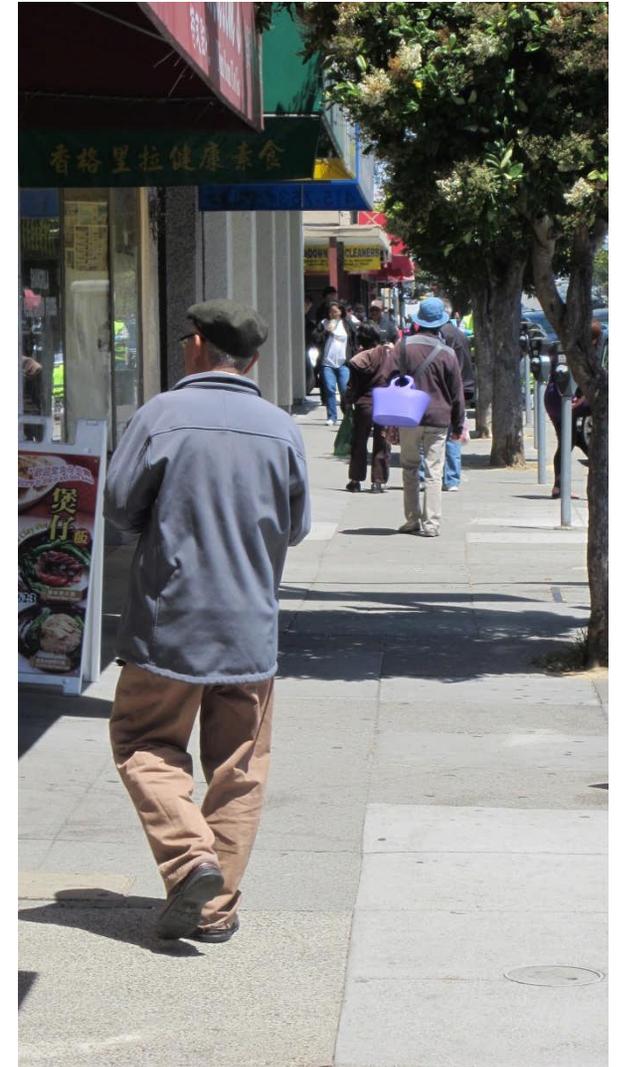


- Project includes Irving from 19<sup>th</sup> to 26<sup>th</sup> Avenues

## Irving Streetscape Project

## Project Context

Department of Public Works



## Irving Streetscape Project

## Irving Street Character

Department of Public Works



**Irving Streetscape Project**

**Irving Street Character**

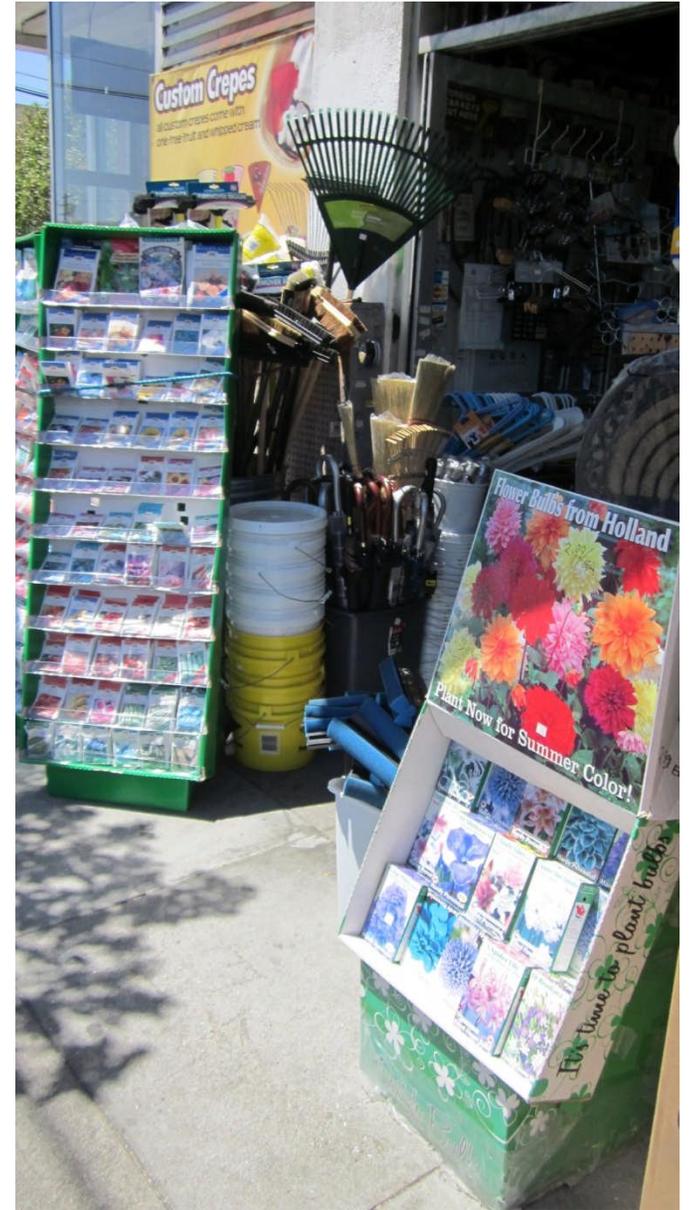
Department of Public Works



## Irving Streetscape Project

## Irving Street Character

Department of Public Works



**Irving Streetscape Project**

**Irving Street Character**

Department of Public Works



## Irving Streetscape Project

## Irving Street Character

Department of Public Works



## Irving Streetscape Project

## Irving Street Landmarks

Department of Public Works

A photograph of a tree-lined street in San Francisco. The street is filled with lush green trees that create a canopy over the road. Several cars are parked along the sides of the street, and a few are driving in the distance. The overall scene is bright and sunny, with a clear blue sky visible through the branches.

# CITY AND COUNTY OF SAN FRANCISCO GREAT STREETS PROGRAM

## 三藩市府之 美化和修好街道項目

**San Francisco Great Streets Projects**

**Department of Public Works**



Polk Street



Van Ness Avenue



Newcomb Avenue



Broadway Street

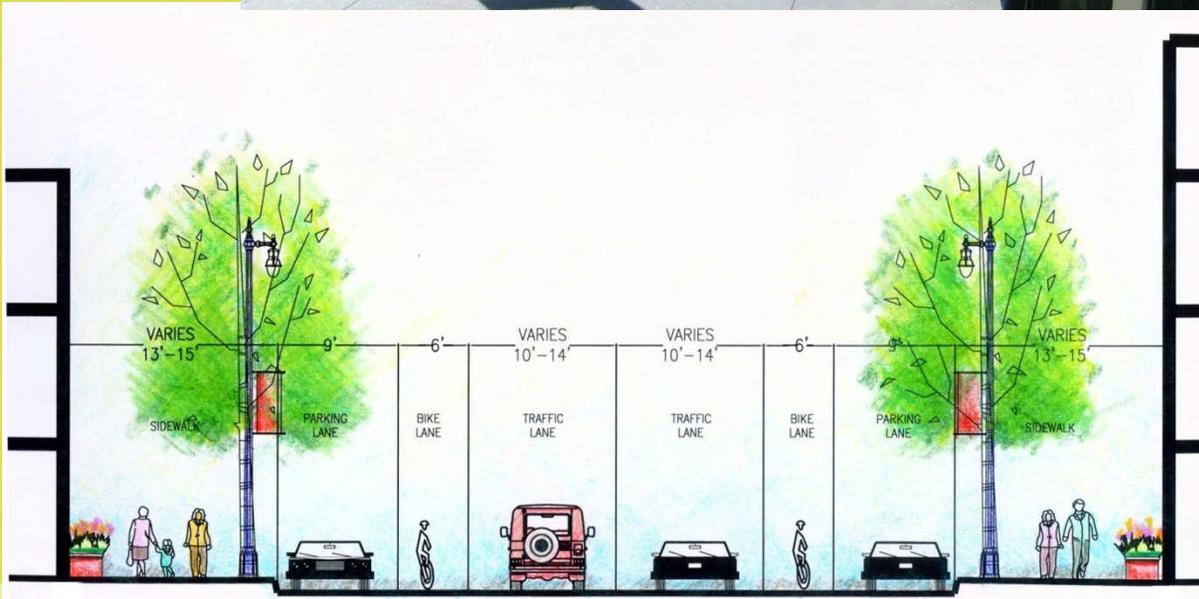
## San Francisco Great Streets Projects

Department of Public Works



## Great Streets Program-Leland Avenue

Department of Public Works



## Great Streets Program-Valencia Street

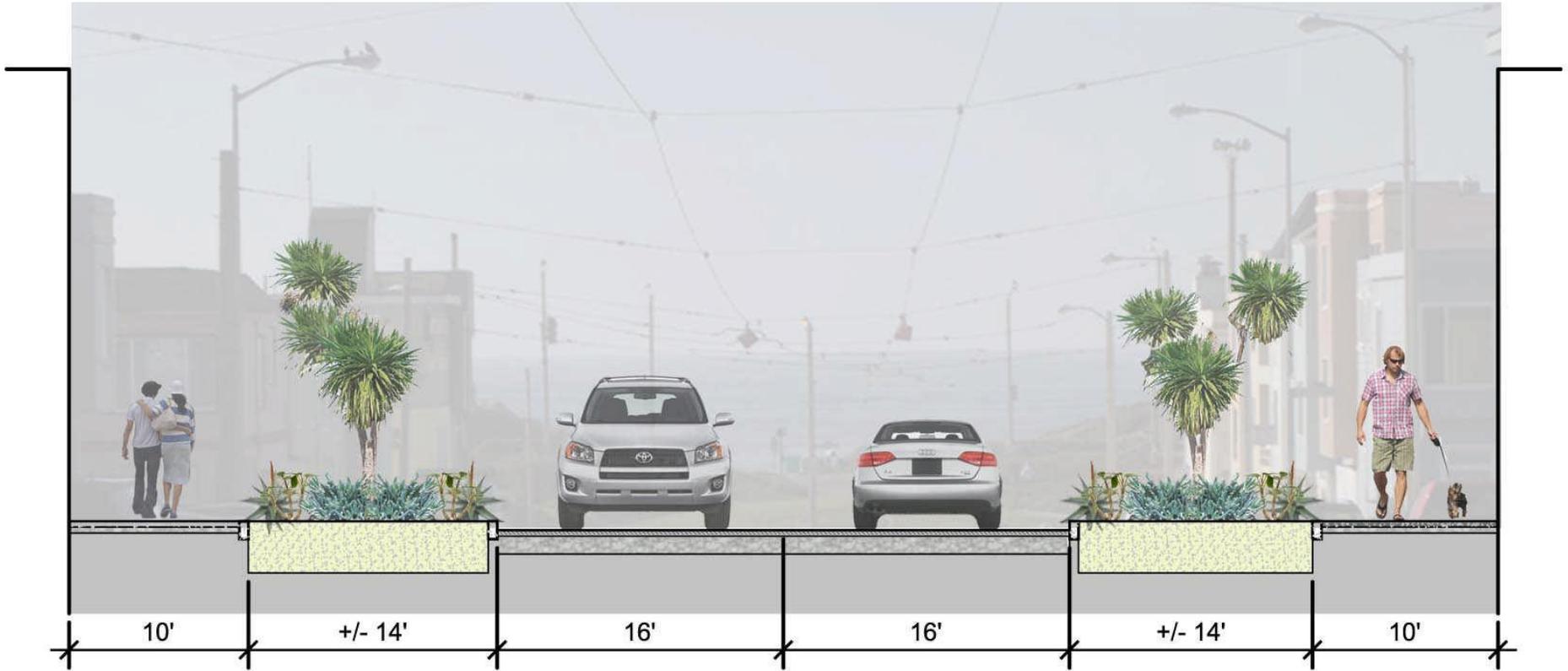
Department of Public Works



## Great Streets Program-Divisadero Street

Department of Public Works

# Taraval Streetscape-Currently in Design Phase



**Current Streetscape Bond Project**

Balboa St **Streetscape Projects**

Department of Public Works

## Irving Streetscape Questionnaire

1. What do you like about Irving Street?
2. What do you dislike about Irving Street?
3. How do you get to Irving Street (walk, bike, drive, public transportation)?
4. How often do you visit Irving Street?
5. What days of the week or time of day do you usually visit Irving Street?
6. What do you do when you visit Irving Street (shop, eat, etc.)?
7. What are your favorite businesses or destinations on Irving Street?
8. What places along Irving Street are visually memorable to you?
9. What is your overall impression of Irving Street?
10. What improvements along Irving Street would you most like to see?

# WE WANT TO HEAR FROM YOU!

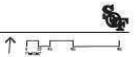
## 我們想聽你的意見

← FILL OUT AND RETURN SURVEY  
請填好表後交回

- GROUP DISCUSSION 小組討論



IRVING STREETSCAPE IMPROVEMENT PROJECT  
EXISTING CONDITIONS



## Irving Streetscape Project

## Small Group Discussion

Department of Public Works

# Questions and Additional Comments

## 如有問題或其他意見

Project Website 項目網址

<http://www.sfdpw.org/index.aspx?page=1696>

Contact Info 詳請:

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415.558.4541

Meghan.Tiernan@sfdpw.org

**THANK YOU!**

謝謝