



OCEAN AVENUE CORRIDOR DESIGN PROJECT

PUBLIC WORKSHOP #2 | MAY 14, 2014

SAN FRANCISCO
PLANNING DEPARTMENT



Meeting Outline

- 6:00-6:10pm
Arrive & Sign-in
- 6:10 – 6:40pm
Presentation
- 6:45-7:30pm
Small group activities
- 7:35-7:45pm
Report back & Next steps

Today's Presentation

- Title VI
- Project Overview
- What we heard at Public Workshop #1
- Design options for the near term construction project
- Focus areas for the longer term design
- Next Steps

Project Overview

Near Term Construction Project

PROJECT BOUNDARY:

- Manor to Phelan Avenue

TIMELINE:

- Planning: March 2014 to July 2014:
 - Site Walk: March 8, 2014
 - Public Workshop #1: March 12, 2014
 - **Public Workshop #2: May 2014**
 - Public Workshop #3: July 2014
- Construction Drawings Begin: Summer 2014
- Construction: 2015

Longer Term Design Project

PROJECT BOUNDARY:

- Phelan Avenue to San Jose Avenue

FUNDING :

- Federal transportation funds for planning in Priority Development Areas (PDAs)

TIMELINE:

- Planning: January 2014 to August 2015
 - Existing Conditions Analysis
 - Develop Design Options
 - Detailed Design, Cost Estimate and Phasing Plan

Other Projects

PHELAN LOOP AND UNITY PLAZA



INGLESIDE GARDEN



OCEAN AVENUE CORRIDOR DESIGN PROJECT

Other Projects

GREEN LIGHT RAIL CENTER

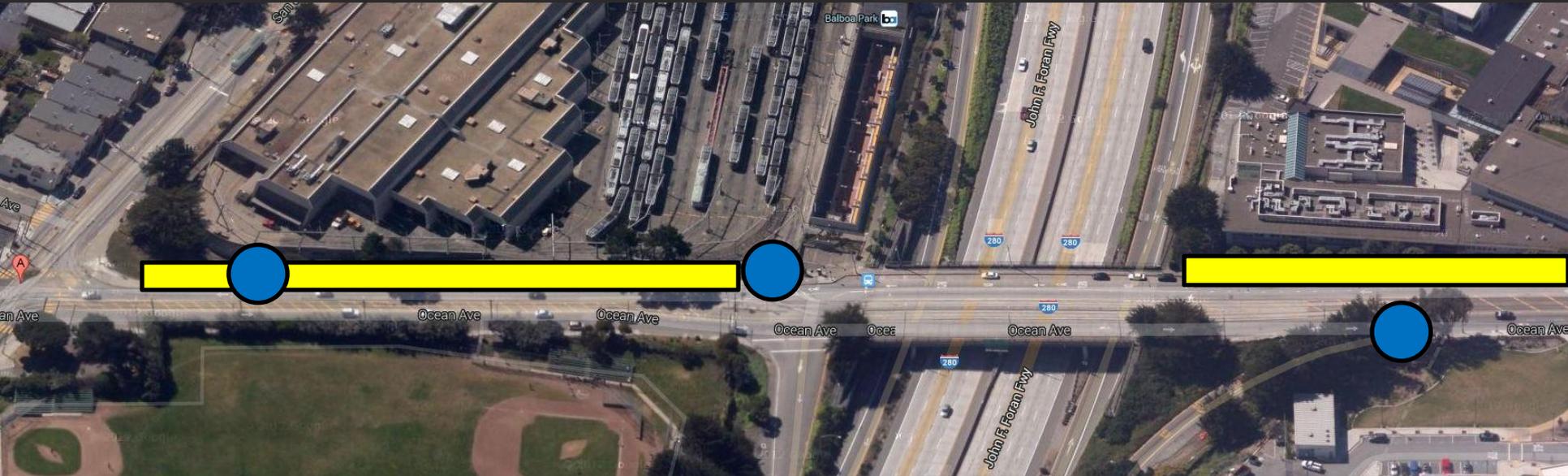


BALBOA PARK BART STATION



Other Projects

BALBOA PARK STATION AREA IMPROVEMENTS (COMPLETE SEPTEMBER 2015)



 Pedestrian/Accessibility Improvements

 Lighting Improvements

Wayfinding Signage: 13 New Signs installed on side streets leading to transit facilities

Ocean Ave

Transit Connections

↑   



← Balboa Park 

↑ Denman M.S.
Balboa H.S.
Leadership H.S.

San Jose Ave

Transit Connections

↑    

Invest In Neighborhoods Website - <http://investsf.org/>



We're here to help you access these valuable programs and services.

Mayor Lee's Invest in Neighborhoods is an interagency partnership to strengthen and revitalize neighborhood commercial districts around San Francisco. The initiative, currently being piloted in 25 commercial districts, aims to strengthen existing business, improve physical conditions, increase quality of life, and increase community capacity. Invest in Neighborhoods will leverage City programs and resources in order to respond to the specific needs and opportunities in each district. Read more...

PROGRAM ELEMENTS

BASELINE CITY SERVICES

JOBS SQUAD
Helps small businesses save money, navigate City processes, and access vital City programs.

CUSTOMIZED NEIGHBORHOOD SERVICES

CSDF
Community Corridors Partnership Program
Support to make our neighborhoods cleaner.

NEIGHBORHOOD COMMERCIAL DISTRICTS

Invest in Neighborhoods is being piloted in 25 commercial districts around the City.

A small map of San Francisco is shown at the bottom right of this section, highlighting the 'National Area' and 'Treasure Island' with a red dot and a '101' highway marker.

Invest in Neighborhoods - Ocean Avenue Initiatives

- 5 SF Shines façade improvement applications submitted with more on the way
- RFP proposal submitted by OAA for neighborhood improvement projects
- OAA Business Committee established and will begin meeting regularly
 - Vacancy tracking
 - Business recruitment
 - Business strengthening
- OAA Street Life Committee meets the 2nd Wednesday of every month

Balboa Park Circulation Study

- Draft Final Report completed April 2014.
 - Supported by Balboa Park CAC
 - To be adopted by TA Board in June
- Intend to move forward with *scoping* the next steps for two elements of the recommended alternative:
 - Realignment of the SB I-280 off-ramp to Ocean Ave
 - Closure of the NB I-280 on-ramp from Geneva Ave
- Project implementation potentially as early as 2017

Balboa Park Eastside Connection, BART

- Consists of glazed headhouse, concourse deck, pedestrian bridge, East side walkway, Muni platform, and wayfinding.
- Add alternatives include clerestory glazing, wall panel treatments, enhanced interior lighting, stainless steel guardrails.
- Complete Final Design - soon
- Advertise - Fall 2014
- Construction begins - Late 2014

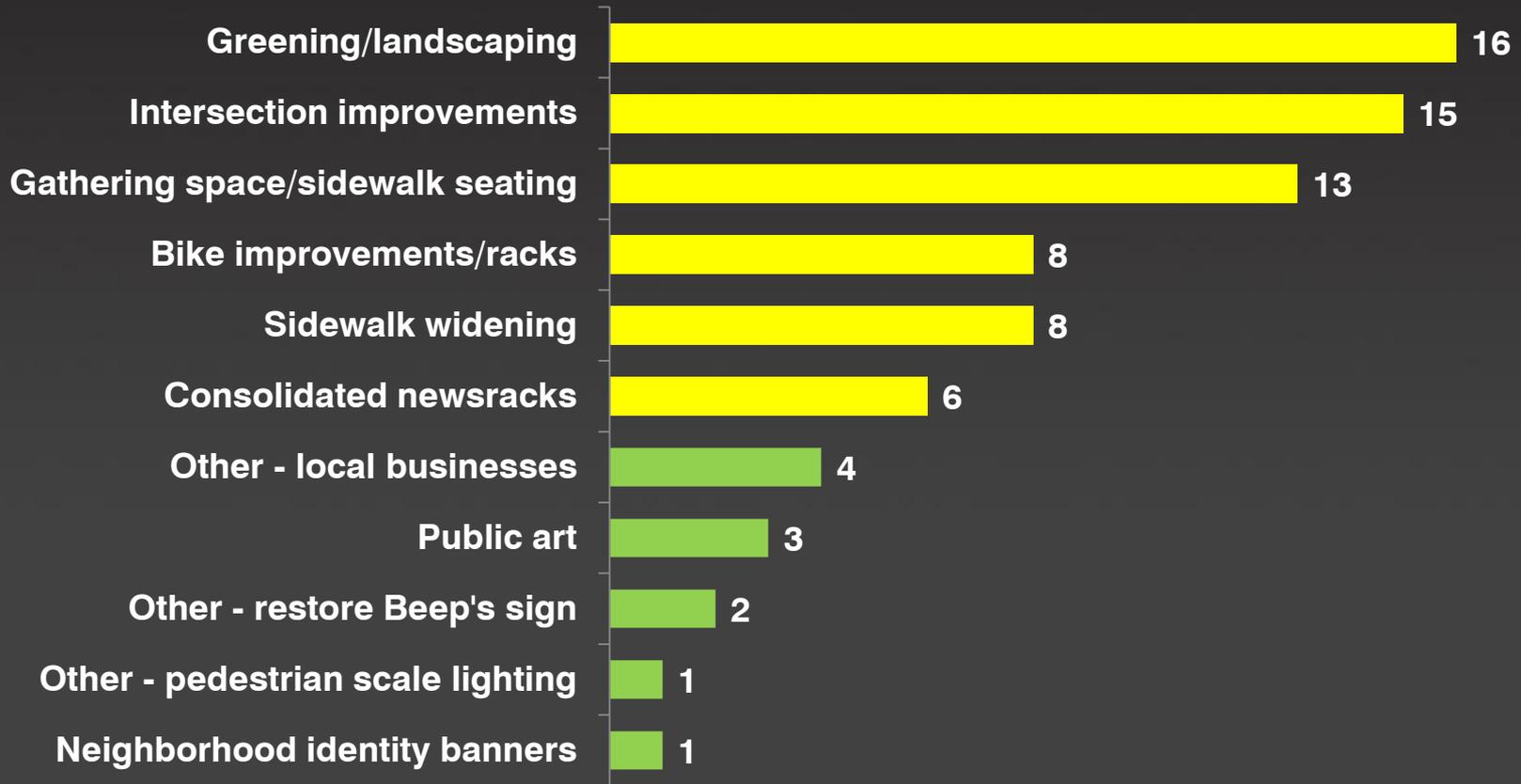
What we heard

Round #1 Outreach

- Site Walk
Saturday March 8, 2014
30 participants
- Public Workshop #1
Wednesday March 12, 2014
50 participants



What we heard: Public Workshop #1



Near Term Construction Project: Design Options

Near Term Construction Project: Manor to Phelan

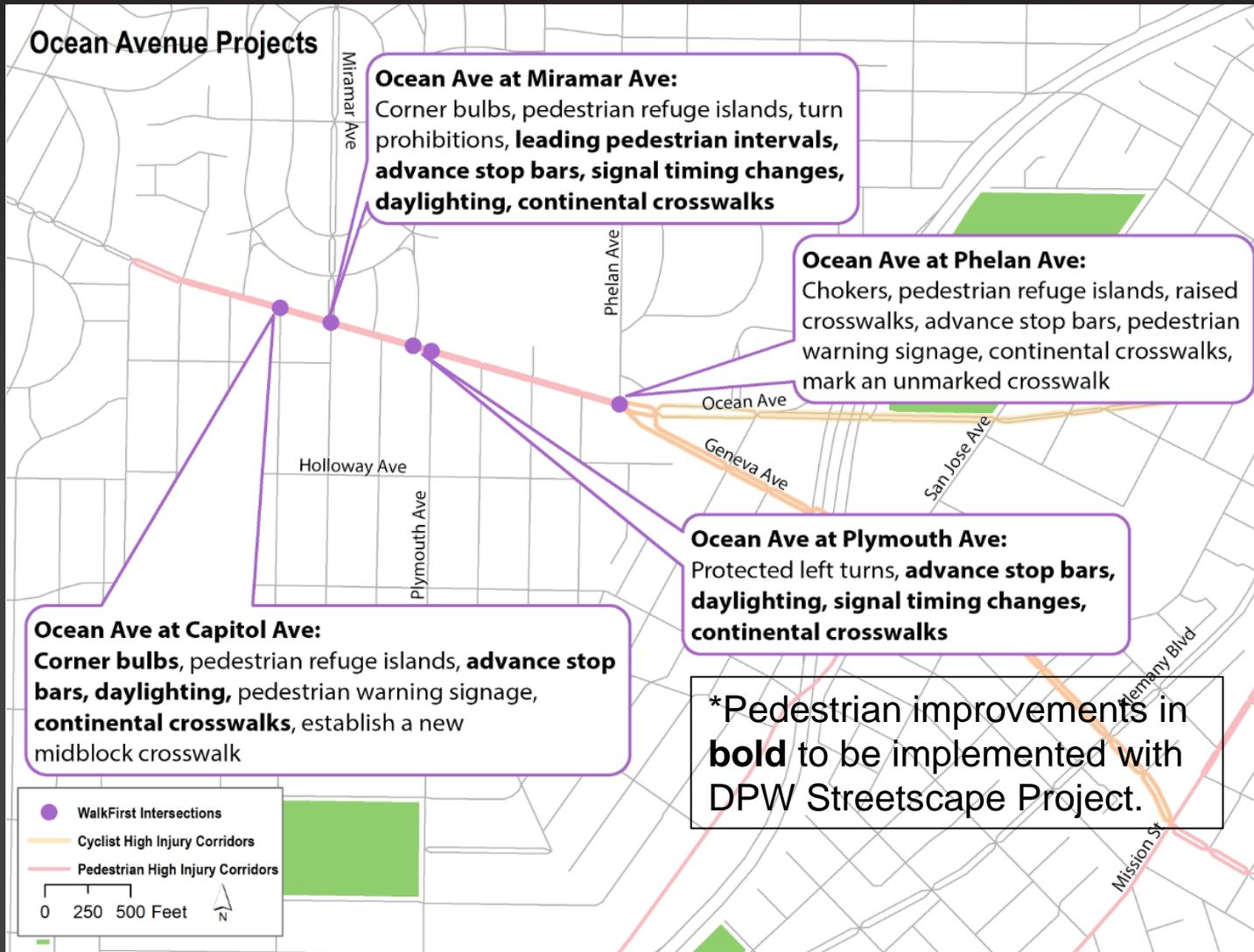
Based on feedback from the site walk and public workshop

1. Greening/landscaping
2. Intersection improvements
3. Gathering spaces/sidewalk seating
4. Sidewalk widening (Future phase due to cost)
5. Bike improvements/racks
6. Consolidated newsracks



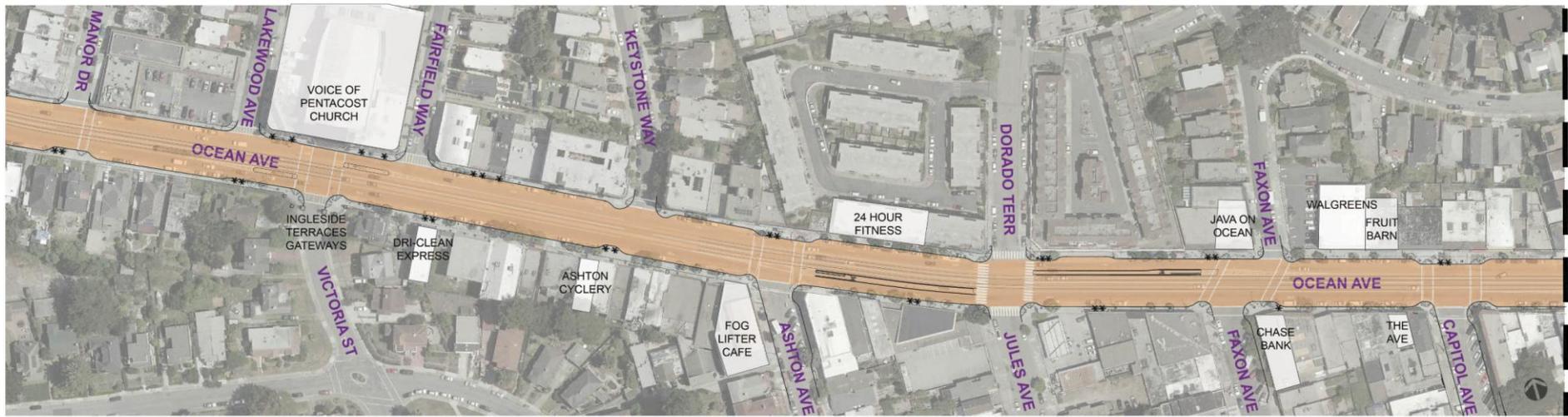
OCEAN AVENUE NEAR TERM IMPROVEMENTS

WalkFirst Intersection Improvements









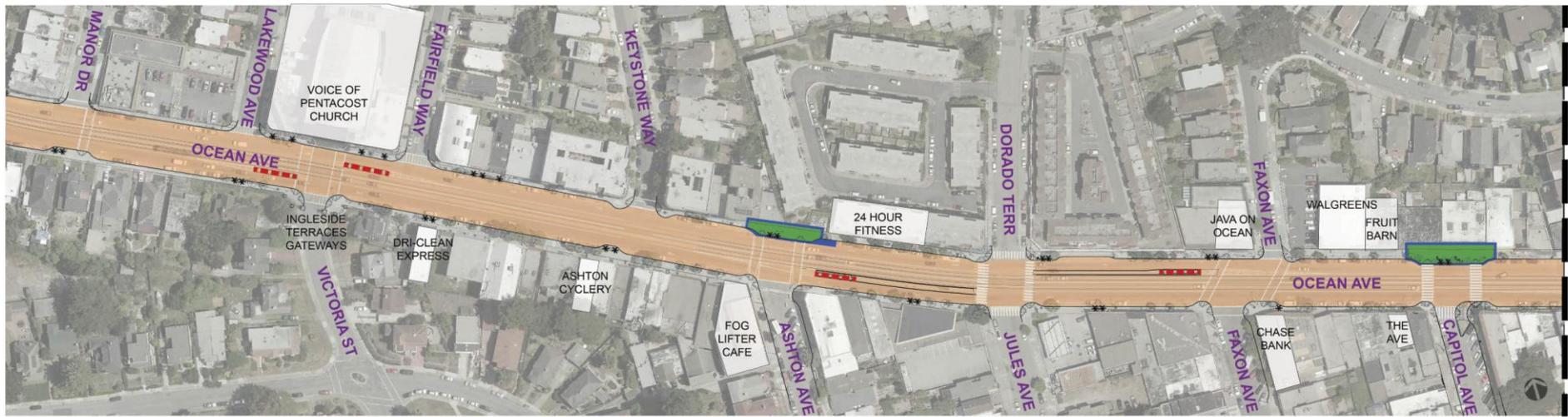
LEGEND

- FREQUENTED BUSINESSES
- CURRENT OR FUTURE DEVELOPMENT PROJECTS



LEGEND

- FREQUENTED BUSINESSES
- CURRENT OR FUTURE DEVELOPMENT PROJECTS
- EXISTING TRANSIT STOP

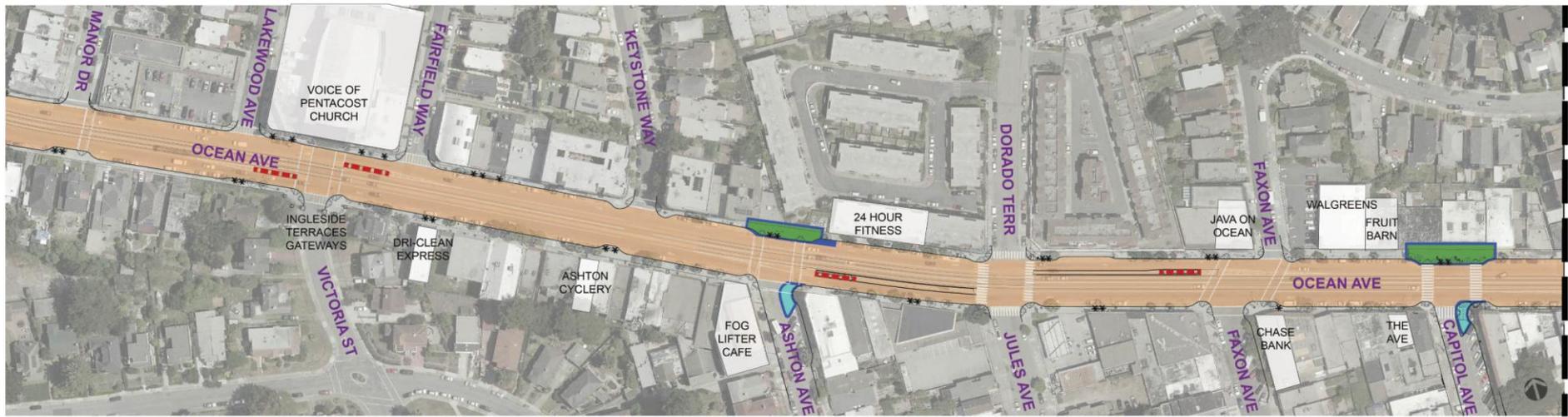


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STREETSCAPE IMPROVEMENTS

- T-INTERSECTION GREENING AT CAPITOL AVE

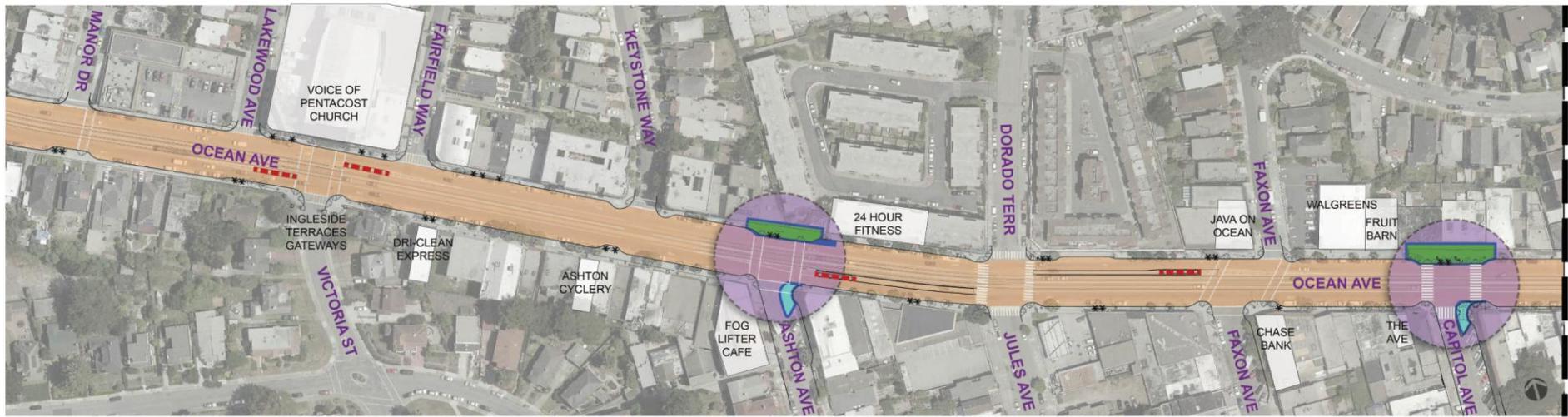


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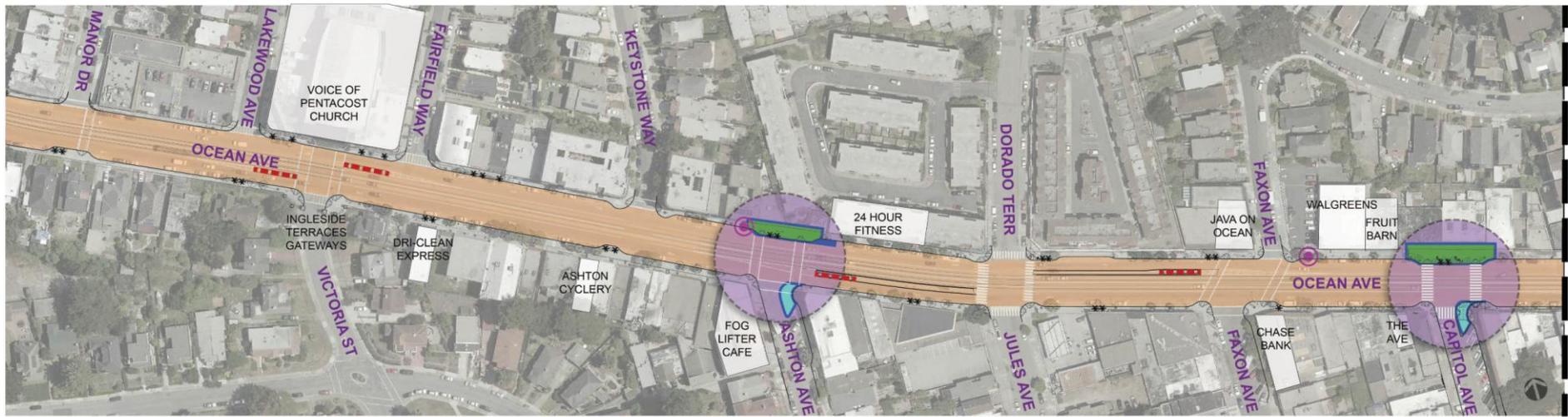


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- BULB-OUT AT CAPITOL AVE
- COMMUNITY ACTIVITY SPACE

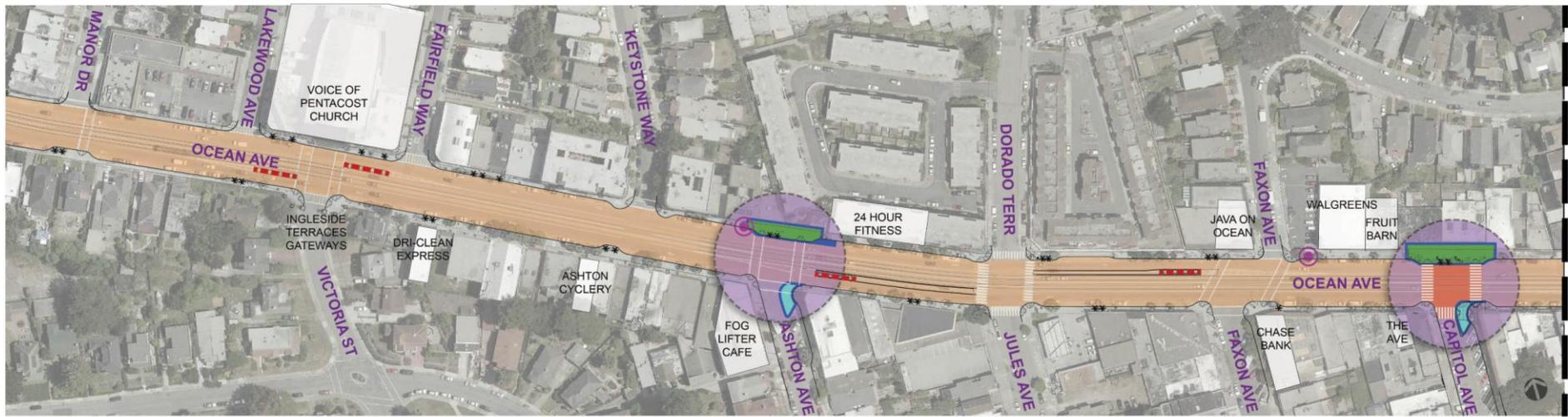


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STREETSCAPE IMPROVEMENTS

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- BULB-OUT AT CAPITOL AVE
- COMMUNITY ACTIVITY SPACE
- CONSOLIDATED NEWSRACKS

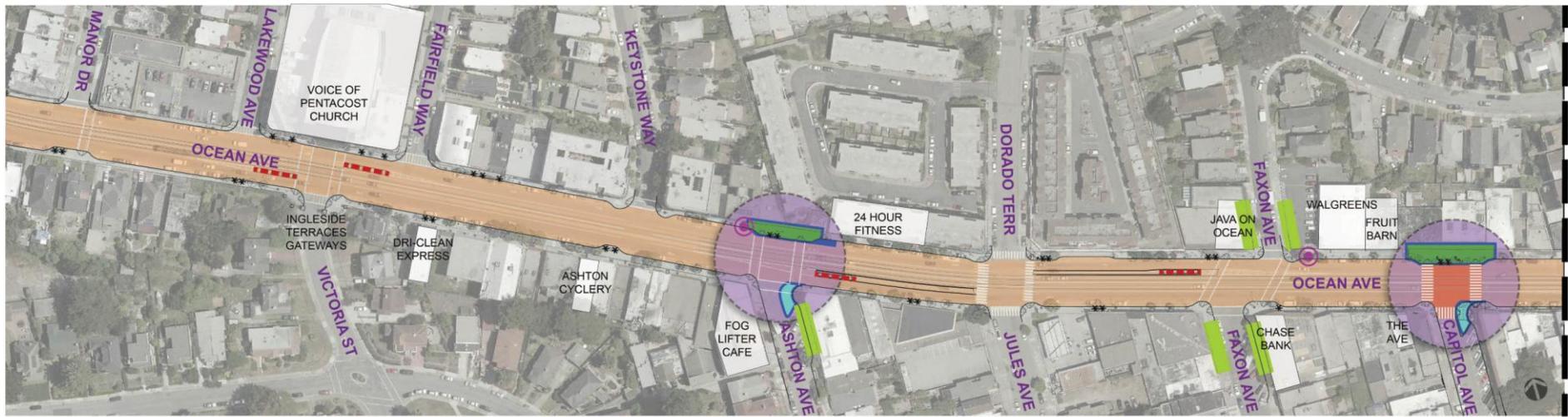


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- BULB-OUT AT CAPITOL AVE
- COMMUNITY ACTIVITY SPACE
- CONSOLIDATED NEWSRACKS
- PEDESTRIAN INTERSECTION IMPROVEMENTS



50 0 50 100
SCALE: 1"=50'

LEGEND

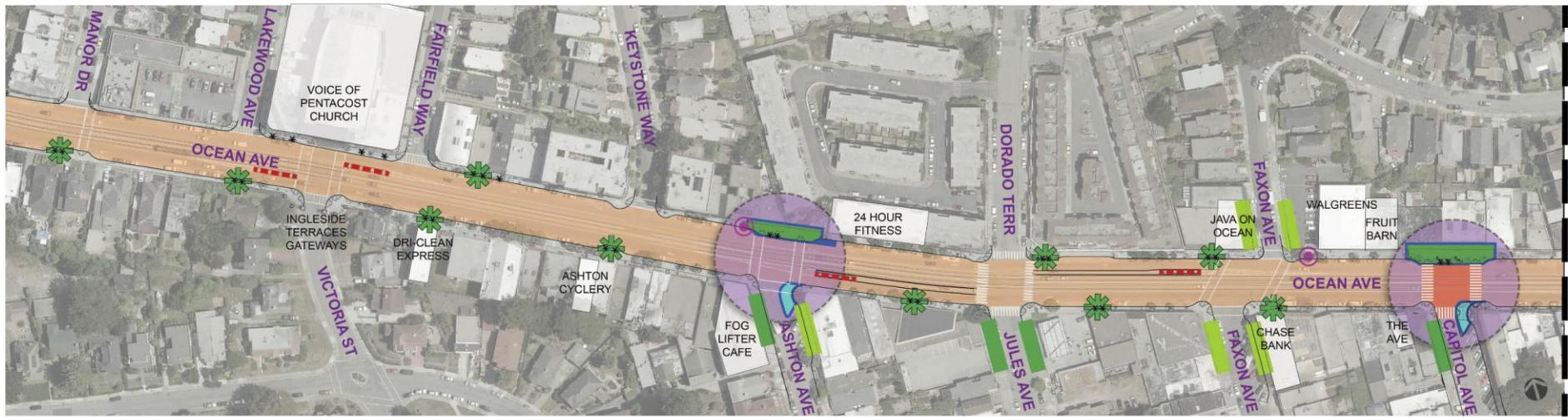
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- PEDESTRIAN INTERSECTION IMPROVEMENTS

GREENING IMPROVEMENTS

- EXISTING SIDEWALK GREENING



LEGEND

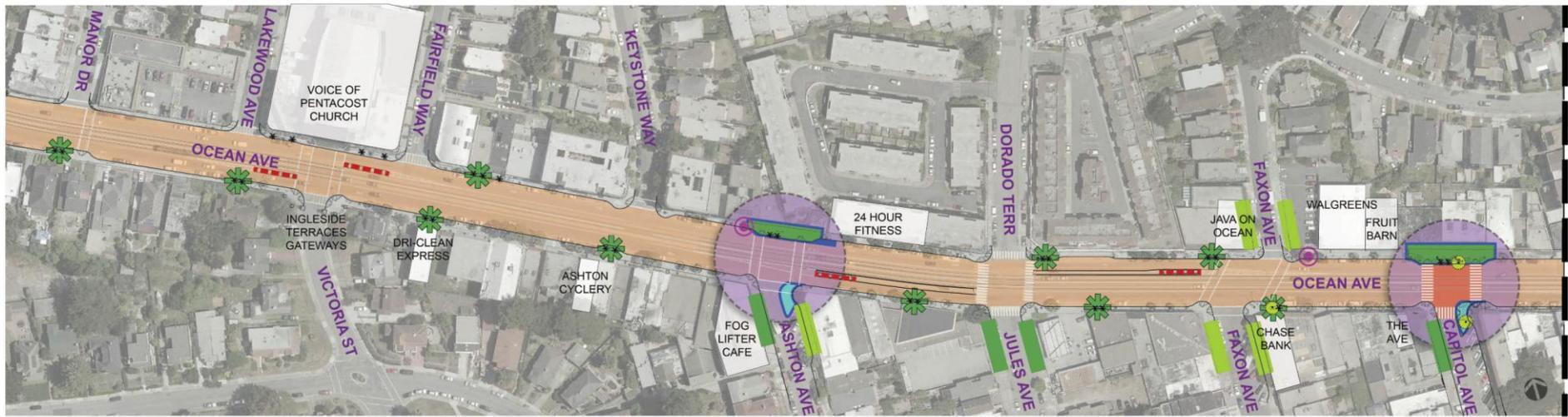
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GREENING IMPROVEMENTS

- EXISTING SIDEWALK GREENING
- GENERAL SIDEWALK GREENING
- PLANTING BETWEEN PALM TREES



LEGEND

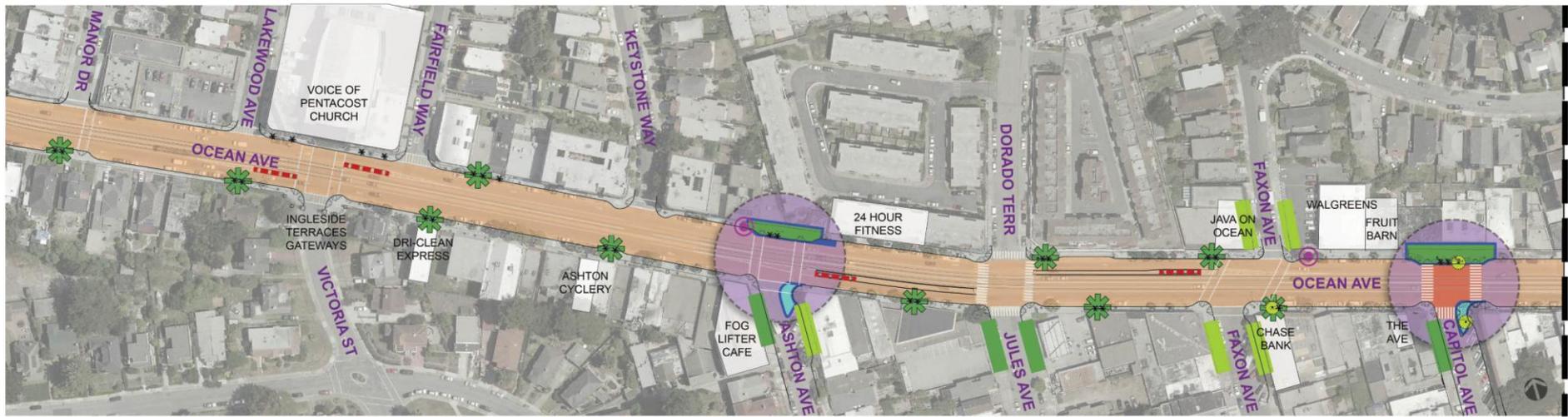
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- PLANTING BETWEEN PALM TREES
- INFILL TREE PLANTING



LEGEND

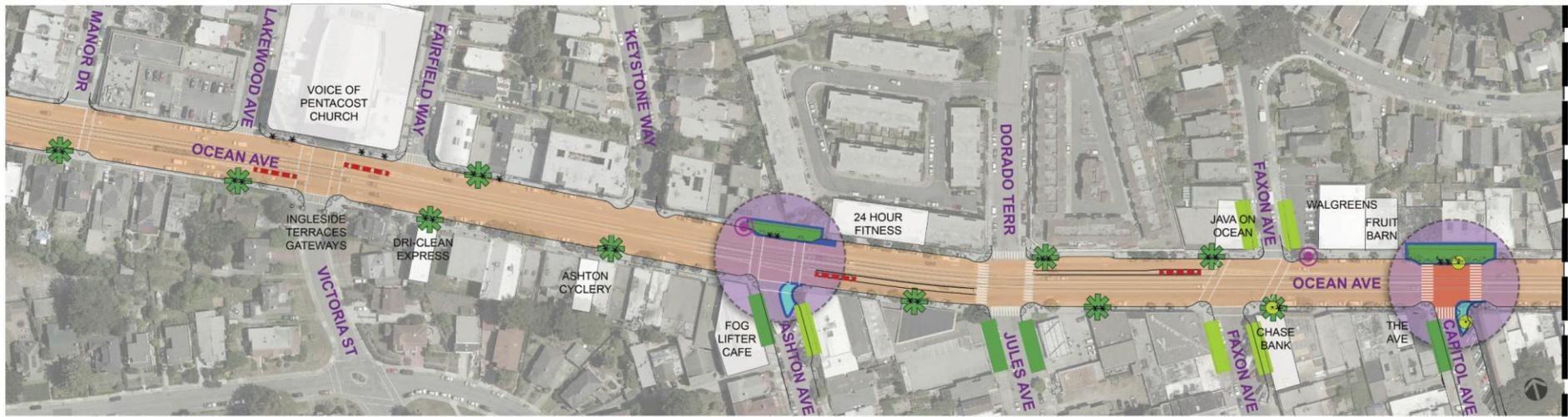
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- EXISTING SIDEWALK GREENING
- GENERAL SIDEWALK GREENING
- PLANTING BETWEEN PALM TREES
- INFILL TREE PLANTING
- FULL INTERSECTION GREENING AT MIRAMAR



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- FULL INTERSECTION GREENING AT MIRAMAR

ADDITIONAL IMPROVEMENTS

- T-INTERSECTION GREENING AT ASHTON AVE
- BULB-OUT AT ASHTON AVE
- T-INTERSECTION GREENING AT GRANADA AVE
- BULB-OUT AT GRANADA AVE

FRUIT
BARN

CONTINENTAL
APPLIANCE

RENAISSANCE
FURNITURE

SEA GARDEN
RESTAURANT

GOLDEN
CHINA

DIMOND
HAIR STUDIO

RESTORATION

OCEAN AVE

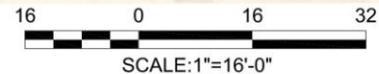
OCEAN AVE

CAPITOL
AVE

DOLLAR BEST
OCEAN HAIR DESIGN
STAR NAILS
A-1 SHOE REPAIR
THE AVE BAR & LOUNGE

HOMERUN LIQUOR'S
MARY ANNE NAIL & HAIR "R" US
WATERFALL WELLNESS
JO JO'S CAFE

OCEAN AVE
INTERSECTION AT CAPITOL



FRUIT BARN

CONTINENTAL APPLIANCE

RENAISSANCE FURNITURE RESTORATION

SEA GARDEN RESTAURANT

GOLDEN CHINA

DIMOND HAIR STUDIO

SEATS/ BENCHES

POTTED PLANTERS

SPECIAL PAVING

COMMUNITY POST

(E) LIGHT POLES, TYP.

CONTINENTAL CROSSWALKS

SIDEWALK PLANTER

NEW PALM TREE

BIKE RACKS

OCEAN AVE

OCEAN AVE

POTTED PLANTERS

(E) CURB LINE

NEW TREE

BULB-OUT W/ PLANTING AREA

SHORTENED CROSS-WALK DISTANCE

DOLLAR BEST

OCEAN HAIR DESIGN

STAR NAILS

A-1 SHOE REPAIR

THE AVE BAR & LOUNGE

CAPITOL AVE

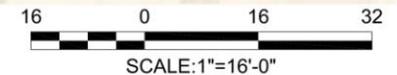
HOMERUN LIQUOR'S

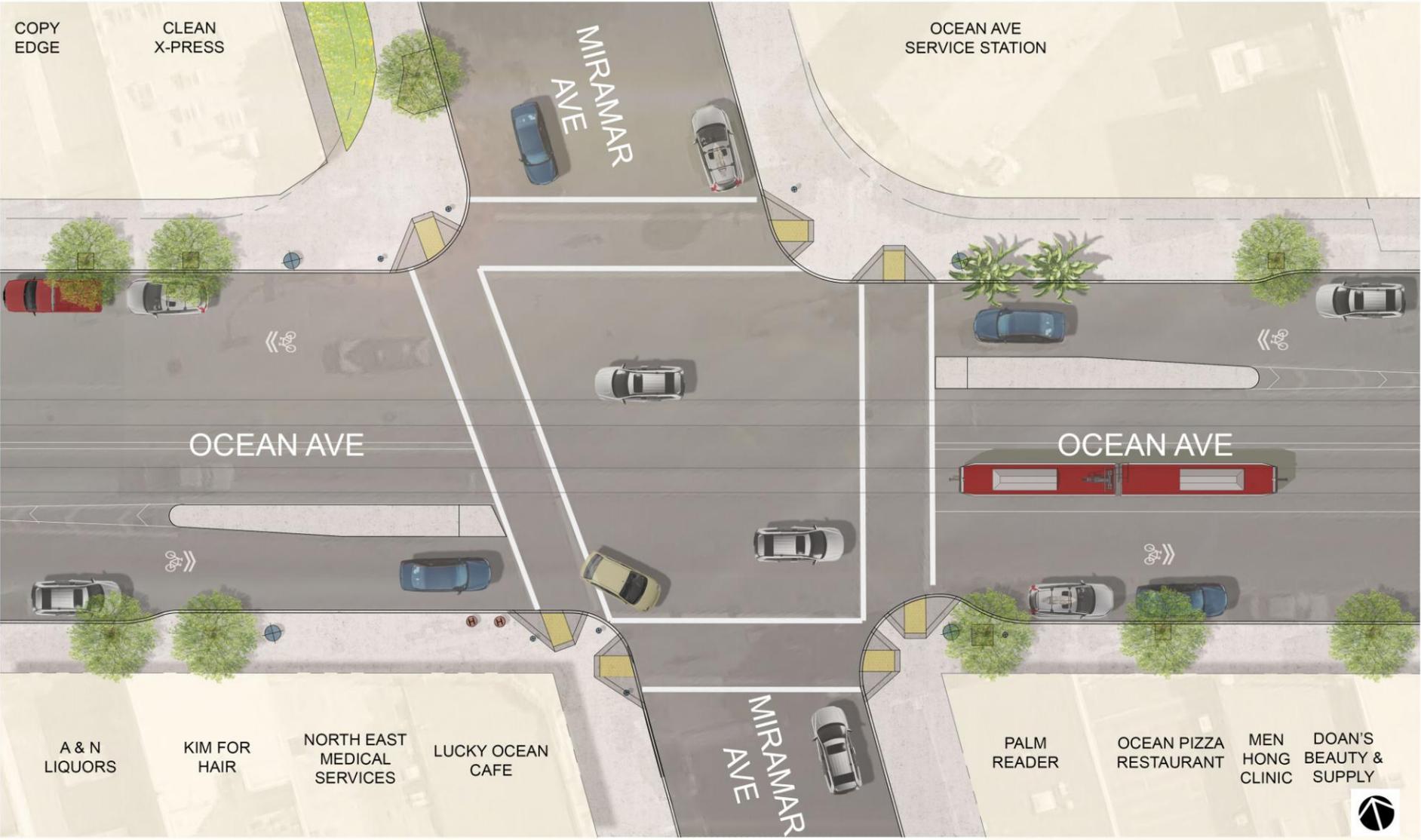
MARY ANNE NAIL & HAIR "R" US

WATERFALL WELLNESS

JO JO'S CAFE

OCEAN AVE INTERSECTION AT CAPITOL





COPY
EDGE

CLEAN
X-PRESS

OCEAN AVE
SERVICE STATION

MIRAMAR
AVE

OCEAN AVE

OCEAN AVE

MIRAMAR
AVE

A & N
LIQUORS

KIM FOR
HAIR

NORTH EAST
MEDICAL
SERVICES

LUCKY OCEAN
CAFE

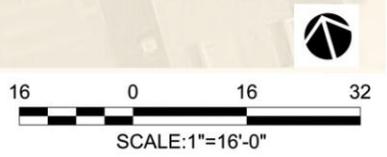
PALM
READER

OCEAN PIZZA
RESTAURANT

MEN
HONG
CLINIC

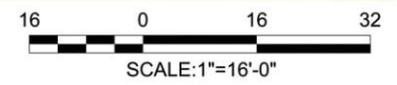
DOAN'S
BEAUTY &
SUPPLY

OCEAN AVE
INTERSECTION AT MIRAMAR





OCEAN AVE
INTERSECTION AT MIRAMAR



General Streetscape Greening



Before: Needs Greening



After



Replace

General Streetscape Greening: Plant Palette



Kniphofia



Phormium



Lomandra



Aloe



Senecio



Agave

T- Intersections Improvements

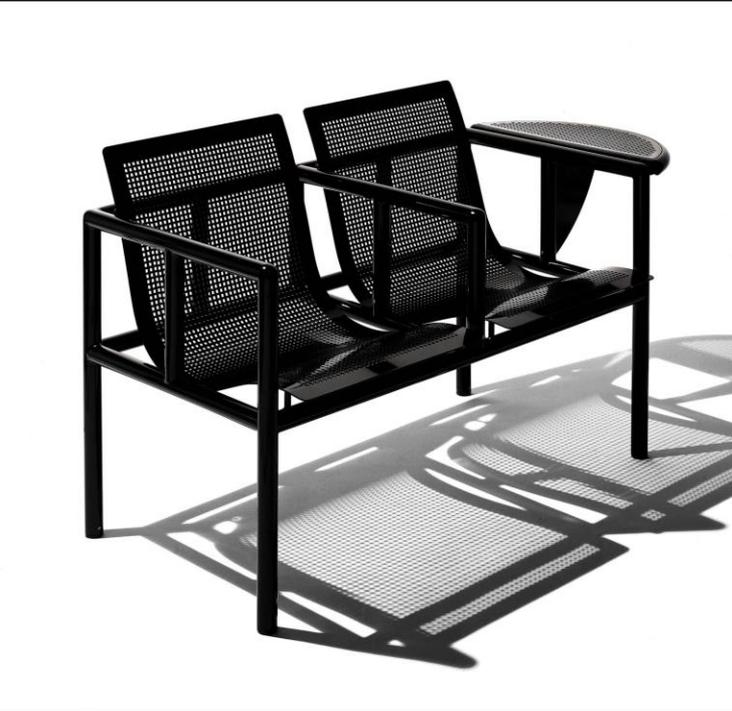
Special Paving & Bike Racks



CONTAINER PLANTINGS



BENCH SEATING





END
Capitol

LEARN

金華飯店
GOLDEN CHIN
Restaurant

D TAX
TING
CENTER
YEAR ROUND TAX
& ACCOUNTING
BUSINESS CENTER
(415) 586-1565

THE AVE
car & storage

THE AVE
car & storage

BOOK

Auto
CAL



END
Capitol

LEARN

金華飯店
GOLDEN CHINA
Restaurant

UND TAX
UNTING
CENTER
6-1965

THE AVE

TREASURY

WALGS

BOOK

AVI
CAL



SERRAMONTE
SUBARU

SerramonteSubaru.com
1-800-3700

Longer Term Design: Phelan to San Jose

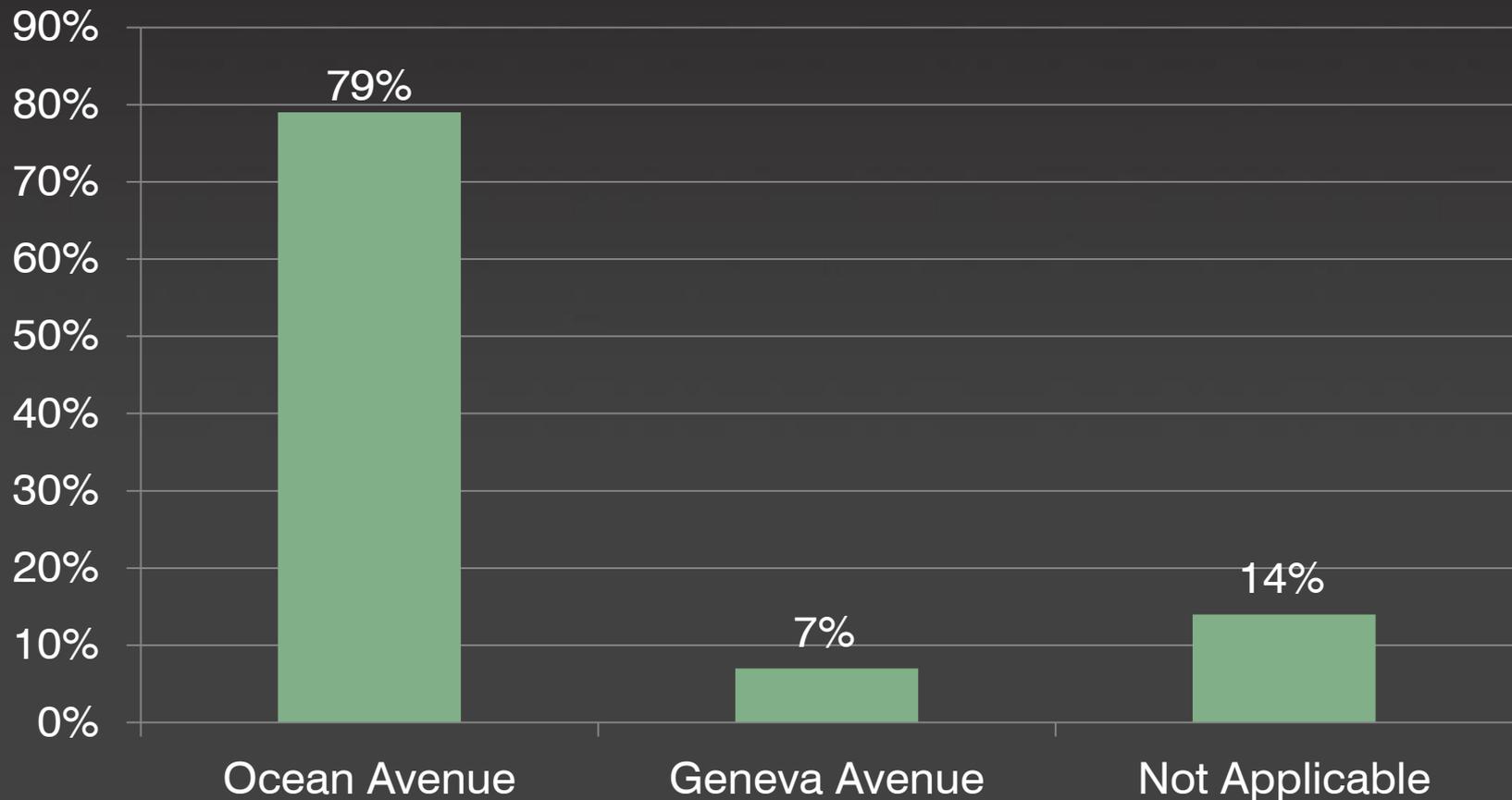
What we heard: Overall

- Like new Whole Foods development, Beep sign, Ingleside Presbyterian Church, Java on Ocean, Balboa Park
- Want more everyday businesses
- Add lighting & greening
- Create a gateway to the commercial corridor
- Improve pedestrian safety
- Upgrade timing to prioritize transit



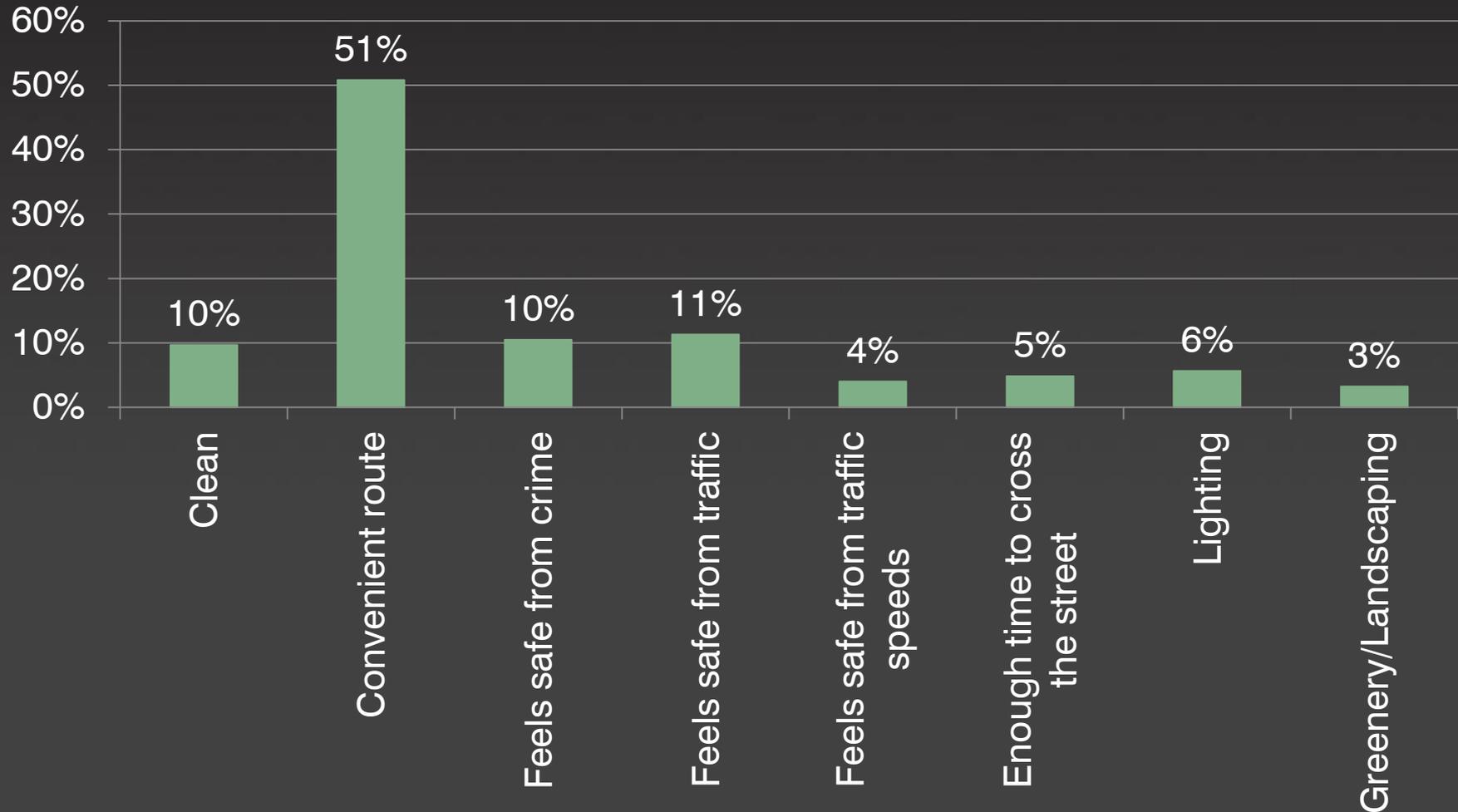
What we heard: Phelan to San Jose

When you walk from the Balboa Park Station to the Ocean Avenue Commercial Corridor or to City College, which street do you generally choose?



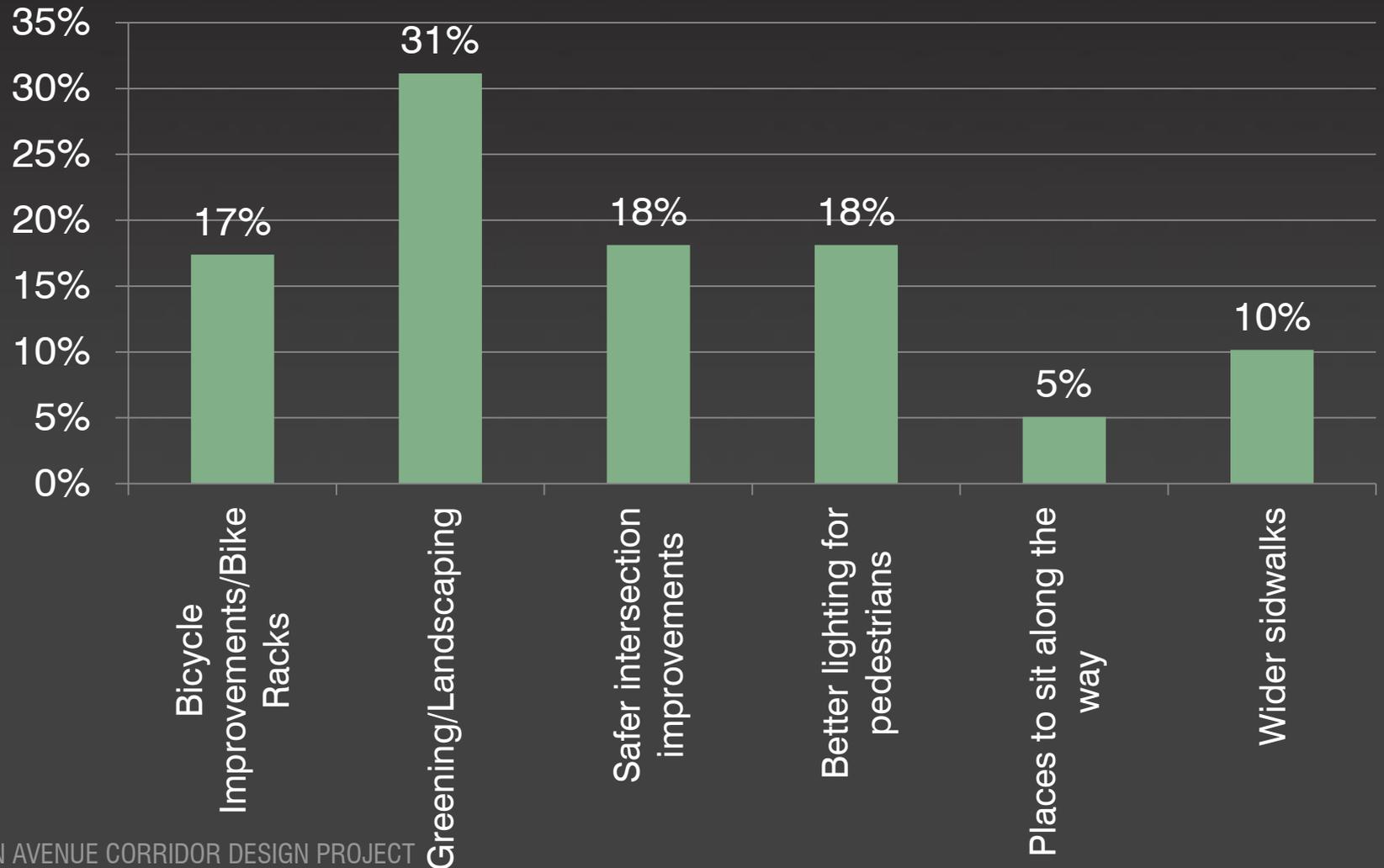
What we heard: Phelan to San Jose

Why do you choose this street?



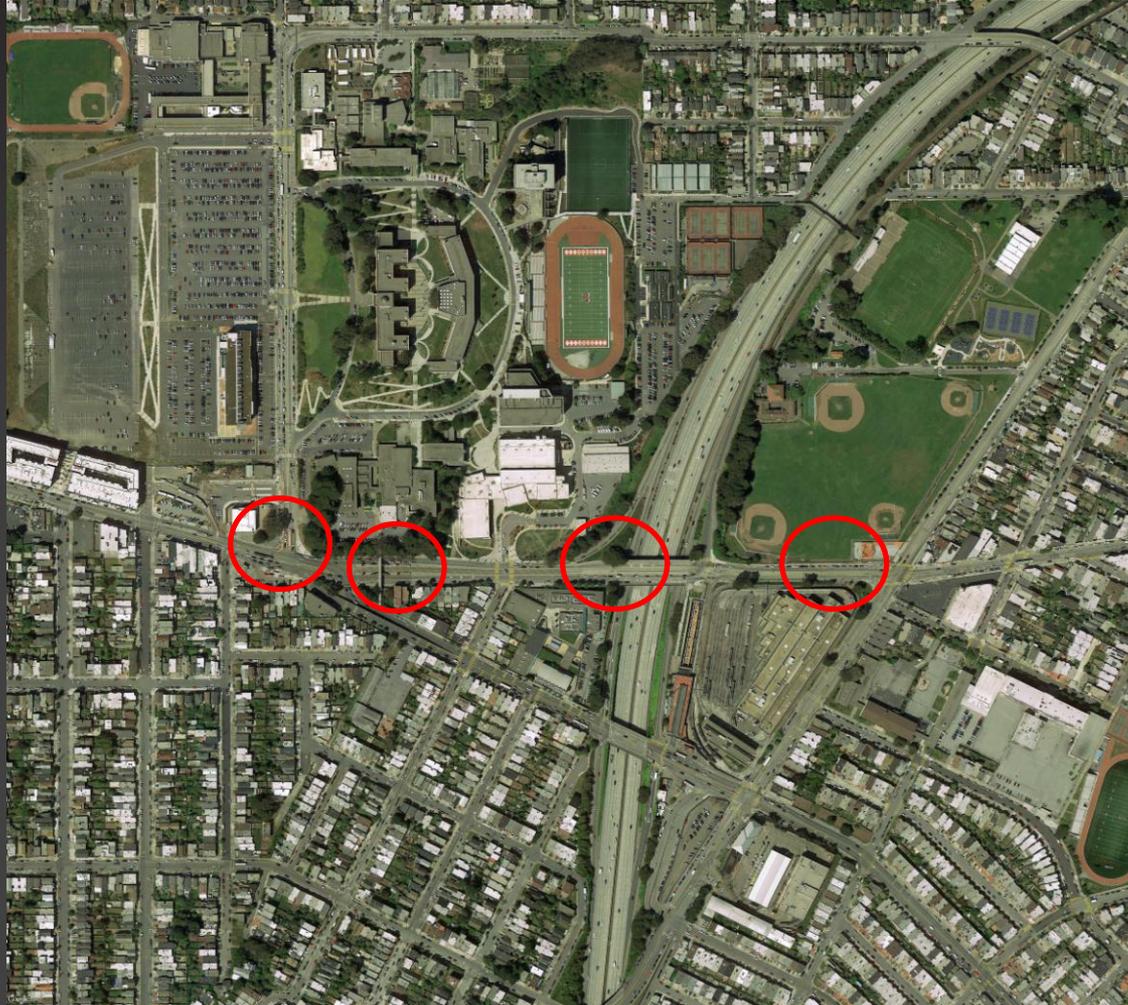
What we heard: Phelan to San Jose

Which of the following amenities would improve your experience along Ocean Ave?



Longer Term Design: Phelan to San Jose

Areas for further study and design



Longer Term Design: Phelan to San Jose

Phelan/Geneva/Ocean Intersection



Longer Term Design: Phelan to San Jose Pedestrian overpass & MUNI boarding Islands



Longer Term Design: Phelan to San Jose Ocean Avenue & I-280



Longer Term Design: Phelan to San Jose Entrances to Balboa Park Station and Balboa Park



Small Group Activities

- Near Term Construction Project: Feedback on design options to improve and beautify the Commercial Corridor
- Longer Term Design Project: Discuss trade-offs to better understand priorities and inform design options
- Regroup & Next Steps

Next Steps

- Summarize feedback from tonight's workshop
- Near Term Construction Project: Refine streetscape design proposal for near term improvements
- Longer Term Design Project: Develop design options for Ocean from Phelan to San Jose
- Ongoing engagement with community members and neighborhood groups
- Next Workshop July 2014

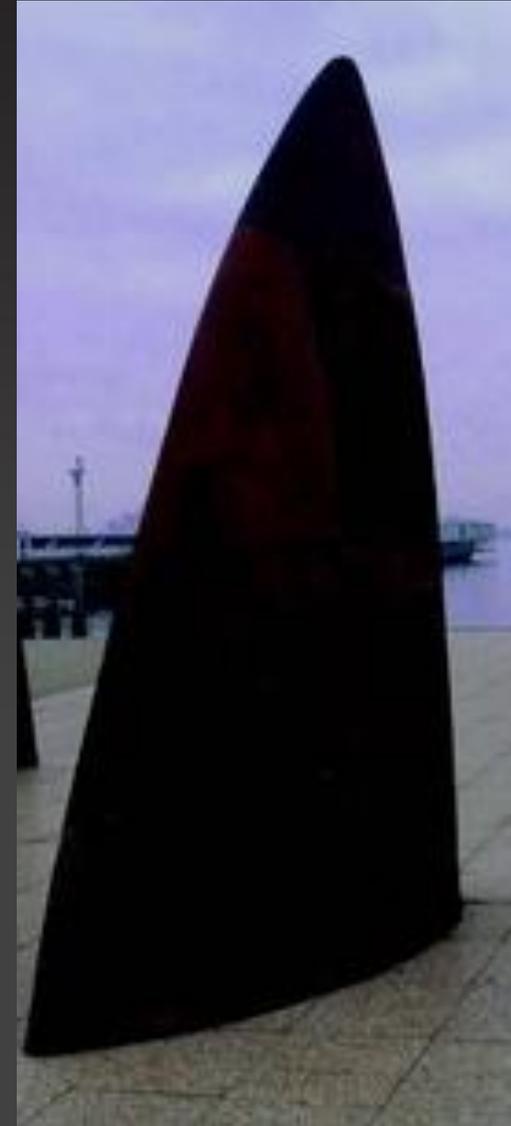
THANK YOU

<http://oceanavenue.sfplanning.org>

SAN FRANCISCO
PLANNING DEPARTMENT



Gateway Opportunities



PEDESTRIAN BULBOUTS





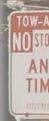
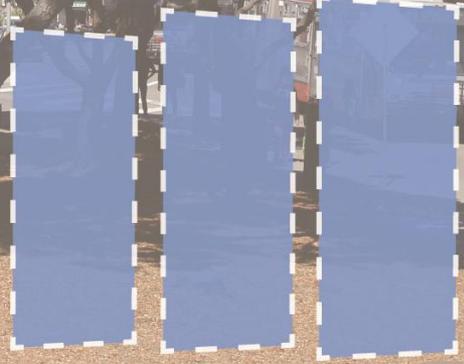
OCEAN AVENUE



6DHEB30

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Coordination with Planned Improvements

- Balboa Park Station Area and Plaza Improvement Project
 - • Proposed lighting improvements at key locations
 - • Longer Term Design to respond to planned improvements

