May 30, 2023

To all:

Subject: Collapsible and Flexible Bracket Requirements for Banners on San Francisco Public Utilities Commission Streetlights

Effective Monday, January 25, 2016, the San Francisco Public Utilities Commission (SFPUC) will require that where the banner is larger than 18" in width and 36" in height or the cumulative surface area of all signs and banners on a pole is greater than fifteen square feet (15 SF) utilize appropriate collapsible and flexible brackets in order to be collapsible and flexible.

Please visit https://www.bannerflex.com/shop/banner-brackets/d3-banner-bracket-round-arm to obtain model information regarding collapsible and flexible banner brackets.

You can contact the SFPUC at streetlights@sfwater.org if you should need further information about the new requirement.

Please note that any applicant seeking to install a banner greater than 18" in width and 36" in height or where the cumulative surface area of all signs and banners on a pole is greater than 1 SSF will be required to agree to install the banners utilizing bannerlexhardware or equivalent prior to permit approval.

Sincerely,

Greg Slocum
Commercial Permits Manager
Bureau of Street Use and Mapping
Public Works