



SAN FRANCISCO  
**GRAFFITI  
ADVISORY  
BOARD**

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[www.sfpublishworks.org/services/graffiti-advisory-board](http://www.sfpublishworks.org/services/graffiti-advisory-board)

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**Larry Stringer**, Chair  
**Jana Lord**, Vice Chair

## Graffiti Advisory Board

**Minutes for January 11, 2018**

30 Van Ness Avenue, 5<sup>th</sup> Floor  
San Francisco, California

- **Call to Order:** 3:35 p.m., the meeting was called to order.

### PRESENT

**MAYOR – Alex Popovics**  
**SF Public Works – Larry Stringer**  
**SFUSD – Kevin O’Brien**  
**SFDA – Thomas Ostly**  
**SFRPD – Eric Pawlowsky**  
**Seat 2 – Robert Bardell**  
**Seat 4 – Cammy Blackstone**  
**Seat 6 – Daniel Pan**  
**Seat 7 – Peter Gleichenhaus**  
**Seat 8 – Doug Hayward**  
**Seat 10 – Howard Hsu**  
**Seat 11 – Grace Breyley**  
**Seat 15 – Daniel Kling**  
**Seat 16 – Rebecca Delgado- Rottman**  
**Seat 18 – Gregory Dillon**

### ABSENT

**SFMTA – Gretchen Rude (Excused)**  
**SFPD – Martin Ferreira (Excused)**  
**Seat 1 – Jean Barish (Excused)**  
**Seat 3 – Jason Yee (Excused)**  
**Seat 5 – Jana Lord**  
**Seat 9 – Todd Berman (Excused)**  
**Seat 13 – Darcy Brown (Excused)**  
**Seat 14 – Alex Mitra (Excused)**  
**Seat 17 – Amy Landgraf (Excused)**

**Seat 12 – VACANT**

- **Others present:** Devin Jones, Project 20; Jessica Counts-Arnold, United States Environmental Protection Agency; Sebastian Beshk, United States Environmental Protection Agency; Kevin Johnson, SF Public Works; Jimmer Cassiol, SF Public Works; Philip Singh, SF Public Works
- **Welcome and Introductions:** Recording Secretary Jimmer Cassiol welcomed members and other attendees. Each member and guest introduced themselves. Members checked attendance and established there is a quorum at this time.
- **Public Comment:**
  - Board members took time to share their personal stories and sentiments regarding the passing of Mayor Ed Lee.
- Public comment is closed

- **US Environmental Protection Agency, Jessica Counts-Arnold & Sebastian Beshk:**

- Jessica Counts-Arnold and Sebastian Beshk from the US Environmental Protection Agency attended GAB to share information about their Safer Graffiti Abatement Project.
  - The Project began in 2013 in an attempt to focus on reducing hazardous chemicals, particularly solvents. Program participants were able to test safer alternatives for graffiti abatement. The project resulted in graffiti abatement practices and tools that are safer for workers, more cost effective, perform well, and are better for the environment.
  - The program research found that 3.4 million Americans were exposed to Volatile Organic Compounds
  - All the materials and tools used in the City of San Francisco by Public Works is on the SF approved website, meaning that the tools used are approved as safe to use for residents and workers.
  - Worker safety is a key issue - not only how to purchase the proper materials, but also how to use them safer
- The EPA presented at GAB in hopes that members could suggest other agencies that the EPA could partner with to educate and train employees on better graffiti abatement techniques.
  - GAB will partner with the USEPA for the 2018 Graffiti Huddle event.

- **Review and approval of the draft of November 2017 GAB minutes**

- Rebecca Delgado-Rottman (Seat 16) moved to approve the motion; Daniel Kling (Seat 15) seconded the motion. November 2017 minutes are approved.

- **Chair's Report:**

- **Public Works Stat report numbers:** The PublicWorksStat team has not convened since November 2017. There are no new statistics to report.
- In October 2017 Public Works staff issued 388 new private property graffiti NOV's (compared to 592 in October 2016), of which 94.3% have been owner abated.
- Of the new NOV cases in October 2017, districts 9 (Mission, Bernal Heights, Portola), 3 (Chinatown, North Beach, Fisherman's Wharf), and 6 (Tenderloin, SOMA, Civic Center) received the most new NOV's with 93 in D9, 75 in D3, and 69 in D6.
- DPW reports show that 146 cases of private graffiti NOV's have gone to blight in October 2017. This number is up from the same time last year with 20 NOV to blight cases.
- In November 2017 Public Works staff issued 454 new private property graffiti NOV's (compared to 654 in November 2016), of which 95.8% have been owner abated.
- Of the new NOV cases in November 2017, districts 9 (Mission, Bernal Heights, Portola), 3 (Chinatown, North Beach, Fisherman's Wharf), and 6 (Tenderloin,

SOMA, Civic Center) received the most new NOV's with 113 in D9, 106 in D3, and 90 in D6.

- DPW reports show that 147 cases of private graffiti NOVs have gone to blight in November 2017. This number is up from the same time last year with 11 NOV to blight cases.

- **Membership update:**

- Welcome to Kevin O'Brien, who replaced Adiv Spiegel as the SFUSD representative, and Grace Breyley, who will represent District 11 on Seat 11.
- Vacant/inactive seats: Seat #12. If you know of anyone in district 12 please have them submit their application to the Supervisors office. We are in the process of setting up a meeting with the Supervisor to discuss the vacant and/or inactive seat.

- **18<sup>th</sup> Year Community Clean Team Update:**

- The next community Clean Team event will take place Saturday, January 20th in District 3. The kickoff will be at Portsmouth Square located at 733 Kearny Street (flyers are on table)
- Also on January 20th, in partnership with San Francisco Public Works, Recology and SF Clean City, we will be hosting the Gigantic 3 (G3) event in districts 3 and 6:

**District 3: Portsmouth Square (Walter U. Lum Place Alley), 733 Kearny Street**

**District 6: Golden Gate Disposal & Recycling, 900 Seventh Street at Berry Street**

- **Sub-committees:** Please check out the current subcommittee lists and decide if you want to remain on the sub-committee that you are on or if you want to switch to a different sub-committee. If you are not on any of the lists, please sign up for one of the sub-committees **abatement, education or law enforcement** today.

- **Old Business:**

- a) AT&T Abatement Update:
  - a. AT&T continues to update SFPW on a regular basis. SF311 and AT&T are working closely together to prevent mislabeled property being reported to AT&T.
- b) Graffiti vandalism information packet for SF judges:
  - a. GAB members reviewed the letter to be included in a packet for SF judges to help with sentencing graffiti vandals. Members suggested grammatical and structural edits. Board will vote to approve final draft of letter during February 2018 meeting.
- c) Graffiti PSA:

- a. Education subcommittee discussed the graffiti PSA opportunity. This would be part of the overall Awareness Campaign which would include producing a PSA for radio, print media, and video related to graffiti vandalism. The purpose of the campaign would be to educate the community with hope to eradicate current graffiti in San Francisco. The campaign would also attempt to discourage future graffiti vandals from engaging in such behavior. The campaign would lead up to the 2018 Huddle event.
  - i. GAB members would come up with a plan and proposal for the campaign and partner with the Academy of Art University for production.
- d) 2018 Huddle Event:
  - a. GAB members will discuss theme ideas for the 2018 Huddle during the February 2018 GAB meeting.

- **Standing Committee Reports**

- Abatement committee:
  - Abatement subcommittee brainstormed project ideas for the 2018 year.
- Law enforcement:
  - All arrests made in November and December 2017 consisted of adults, zero juveniles.
- Education:
  - Education subcommittee continued their discussion and planning for the PSA and awareness campaign.

- **New Business:**

- Alex Popovics (Mayor's seat) requested that a follow up conversation regarding the BSM letter that GAB sent out previously be added to the February 2018 agenda.

**Adjournment:** The meeting was closed at 5:06 pm

- Doug Hayward (Seat 8) moved to approve the motion to adjourn; Daniel Pan (Seat 6) seconded the motion.

**Next Meeting Date:** The next Graffiti Advisory Board meeting is scheduled for **3:30 pm** on **Thursday, February 8, 2018** at 30 Van Ness Avenue, 5th Floor, in the Public Works Department of Engineering Main Conference Room.