



SAN FRANCISCO  
**GRAFFITI  
ADVISORY  
BOARD**

London Breed, Mayor

City Hall  
1 Dr. Carlton B. Goodlett Place, #248  
San Francisco, CA 94102-4645  
415.695.2003  
www.sfdpw.org/gab

**Carla Short**, Chair  
**Jana Lord**, Vice Chair

**Graffiti Advisory Board**  
**Thursday, November 12, 2020**  
**Regular Meeting 3:30 p.m. – 5:00 p.m.**  
WebEx (virtual meeting)  
San Francisco, California

**MINUTES**

1. Call to Order – 3:35 pm
2. Welcome and Introductions - Present Members: Michael Santos, Carla Short, Cadi Poile, Officer Martin Ferreira, Jean Barish, Robert Bardell, Cammy Blackstone, Jana Lord, Todd Berman, Earl Shaddix, Devin Jones, Daniel Kling, and Michael Petricca. Members of the Public: Ramses Alvarez (SF Public Works), Eva Chang (SF Public Works), and Sydney Vargas. Excused Absences: Johnny Wong, Jessica Cabrera, and Margeaux Casillas.
3. Public Comment - The public may comment on any matter within the Advisory Board's jurisdiction at this time. Please comment on agenda items below when the item is called. Comments may be limited to two minutes at the discretion of the Chair.
4. Approval of draft **October** draft minutes - (discussion and action item) –Minutes reviewed and approved.
5. Report by Chair – The response rate for October public property graffiti abatement inquiries was 93% while private graffiti response rate was 99%. SF Public Works graffiti abatement team has gradually returned to full staffing and full activity. Julia Gonzales has been appointed by the District Attorney as their office's representative on the Graffiti Advisory Board.
6. Subcommittee Reports
  - a. Law Enforcement – Officer Martin Ferreira reports that 4 arrests were made in October. The 2 taggers arrested for tagging a brick wall in Chinatown are well-known and prolific.
  - b. Abatement – Cammy Blackstone was the only member in attendance.
  - c. Education – Todd Berman insists that the city should stop using “Zero Graffiti” on social media campaigns or associate graffiti with negative connotations because graffiti is an art form, there should be more positive messaging for “graffiti,” and street art brings a lot of tourism money to the city. He adds that the term “graffiti” can be used as “graffiti” on police reports. Jana Lord proposes “graffiti vandalism” instead. Carla Short clarifies that there is no active social media campaign using the hashtag #ZeroGraffiti but there is an active zero graffiti email for people to report graffiti vandalism. Jana Lord comments that there is a Twitter account with ZeroGraffiti but it hasn't be active since 2019.
7. Old Business – (discussion and possible action item)

- a. The Board did not discuss old action items.
8. New Business -- (discussion and possible action item)
- a. The Board did not suggest or discuss new action items.
9. Adjournment – Motion to adjourn – 4:22 pm



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## Accessible Meeting Information:

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You may also call in on your phone from anywhere in the world; [toll-free numbers](#) will be provided ahead of time and you do not need an attendee code or number to access the meeting. However, you would not be able to view the presentations and documents shared via video.



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