The Webinar Presentation will start momentarily. Please wait!
TONIGHT'S PROGRAM

INTRODUCTION: OCII & RPD
- PROJECT & TEAM BACKGROUND
- POLL

PRESENTATION: DESIGN TEAM
I - OVERVIEW OF SITE & ADJACENT PROGRAMS
II - COMMUNITY MEETING#2 FEEDBACK
III - PARK DESIGN SYNTHESIS
IV - CHILDREN’S PLAY PARAMETERS & OPTIONS

FEEDBACK: COMMUNITY
- PUBLIC COMMENT - Q&A
- ONLINE FEEDBACK SURVEY

NEXT STEPS
- PROJECT SCHEDULE
WELCOME & THANK YOU FOR ATTENDING!  
YOUR INPUT IS INVALUABLE  

PROJECT TEAM:  

- OFFICE OF COMMUNITY INVESTMENT & INFRASTRUCTURE (OCII)  
  BENJAMIN BRANDIN - DEVELOPMENT SPECIALIST  
  SALLY OERTH - DEPUTY DIRECTOR, PROJECTS & PROGRAMS  

- SAN FRANCISCO RECREATION AND PARKS  
  STACY BRADLEY - DEPUTY DIRECTOR OF PLANNING  
  YAEL GOLAN - PLANNER  
  ERIC ANDERSEN - SUPERINTENDENT OF PARKS AND OPEN SPACE  
  STEVE CISMOWSKI - PARK SERVICE MANAGER  

- SAN FRANCISCO PUBLIC WORKS  
  KATHLEEN O’DAY - PROJECT MANAGER  
  LIZZY HIRSCH - PROJECT LEAD FOR DESIGN TEAM  
  LAURENCE CUEVAS - DESIGN  
  VERONICA CHAN - DESIGN  
  BRETT DESMARAIS - DESIGN  
  WINNIE CHANG - DESIGN
VIRTUAL MEETING FEEDBACK OVERVIEW

HOW TO PROVIDE FEEDBACK:

- PLEASE ENTER ALL QUESTIONS, COMMENTS, OR FEEDBACK INTO THE Q&A AT ANY POINT DURING THE PRESENTATION

- QUESTIONS WILL BE READ AND ANSWERED ALOUD DURING THE Q&A PERIOD FOLLOWING THE PRESENTATION

- A SUMMARY OF THE Q&A, INCLUDING ANY OUTSTANDING QUESTIONS THAT WERE NOT ANSWERED DURING THE MEETING, WILL BE POSTED TO THE PROJECT WEBSITE FOLLOWING THIS MEETING

- AGREE TO BE OPEN Minded, LISTEN TO EACH OTHER’S IDEAS, COMMUNICATE WITH RESPECT

NOTE: THIS IS A WEBINAR FORMAT AND ONLY PANELISTS AND MODERATORS WILL BE SEEN OR HEARD. ADDITIONALLY, IT IS BEING RECORDED FOR PUBLIC DISTRIBUTION.

POST-MEETING SURVEY LINK:

POLL

- DID YOU ATTEND BLOCK 3 PARK COMMUNITY MEETING #2 IN SEPTEMBER?

- DO YOU LIVE OR WORK IN EASY WALKING DISTANCE TO THE PROPOSED NEW TRANSBAY BLOCK 3 PARK (WITHIN 1 MILE APPROX)?
PARK DEVELOPMENT

OWNERSHIP AND MANAGEMENT
- Park Ownership
- Facility management
- Maintenance
- Permitting
- Reservations
- Programming
- Park and Restroom Monitoring
- Security Patrols
- Movable Furniture Deployment

MEETING 1: MARCH 2020
- INITIAL DESIGN INSPIRATION

MEETING 2: SEPTEMBER 2020
- DESIGN ALTERNATIVES

MEETING 3: NOVEMBER, 2020
- DESIGN SYNTHESIS
GOAL: OBTAIN FEEDBACK FOR FUTURE REFINEMENTS

MEETING 4: SUMMER, 2021
- DESIGN UPDATE: PLAYGROUND FOCUS

COMMUNITY INPUT SCHEDULE
PART I - OVERVIEW
SITE: CONTEXTUAL FRAMEWORK
EXISTING SITE:

MAIN ST LOOKING NORTHWEST

BEALE ST LOOKING NORTH

BEALE ST LOOKING NORTHEAST
BLOCK 3 ADJACENT OPEN SPACE
BLOCK 3 ADJACENT PROGRAMS WITHIN A 10 MIN. WALK:
DOG, CHILDCARE, PLAYGROUNDS, AND RESTROOMS
DESIRED PROGRAM ELEMENTS
BLOCK 3 PARK: 40,000 SF

OPEN FLEXIBLE SPACES
3,000 - 6,000 SF

GATHERING SPACES
500 - 2,000 SF

SEATING
50 SF

PLAY
3,800 SF

LARGE SCALE SPACES FOR:
FLEXIBLE PROGRAMMING
MOVIE NIGHT
FARMERS MARKET
FOOD TRUCKS

MEDIUM SCALE SPACES FOR:
BIRTHDAY PARTIES
PICNICKING
COMMUNAL SEATING ZONE
COMMUNITY EVENTS

SMALL SCALE SPACES FOR:
PLACES TO SIT BY YOURSELF OR IN SMALL GROUPS SURROUNDED IN NATURE

PLAY SIZE SIMILAR TO:
SOUTH PARK, SF
SQUARE JACQUES DE BOLLARDIERE, NANTES, FR

BLOCK 3 PARK: 40,000 SF

OPEN FLEXIBLE SPACES

GATHERING SPACES

SEATING

PLAY

SOUTH PARK, SF
SQUARE JACQUES DE BOLLARDIERE, NANTES, FR
BLOCK 3 ANALYSIS

- PEDESTRIAN CIRCULATION
- MTA PLANNED BIKE PATHS
- YEAR ROUND SUN ZONE
- POTENTIAL GROUND FLOOR RETAIL
- RESIDENTIAL CONNECTIONS TO PARK
- VEHICULAR TRAFFIC DIRECTION
PART II - COMMUNITY MEETING #2 FEEDBACK
COMPARATIVE DESIGN ALTERNATIVES

THE CLEARING

THE COMMONS

THE RIPPLE

OPEN FLEXIBLE SPACES

GATHERING SPACES

SEATING

PLAY
WHO?

- 22% attended community meeting 1
- 86% live in the neighborhood
- 66% work in the neighborhood
- 22% have children
- 21% have dogs

Age of Respondents:

- 38% 20-35
- 39% 35-55
- 22% 55+

112 total respondents: 56 mail-in, 56 online

PARK PREFERENCES

- The Clearing: A sense of simple openness framed by planting/natural materials and less paving
- The Commons: A coherent urban square that provides landscape zones that respond to the environment
- The Ripple: A focus on nature that encompasses different scaled gathering spaces and buffers west edge with tree grove
THE CLEARING + THE RIPPLE = MORE NATURE
COMMUNITY MEETING 2 COMMENTS

WHY THE CLEARING?

“the naturalistic approach is super desirable—a needed touch of nature among all the glass/steel buildings.”

“Sunny clearing with visual protection from streets”

“Balance between natural space and flexible social space. Bird habitat. Public restroom on Main is good”

WHAT IS MISSING FROM THE CLEARING?

“I like the flexible tables & chairs from the Commons. Also, I like the idea of keeping the existing palms, but understand they might not fit in with the aesthetic of the Clearing scheme”

“More trees along perimeter of park”

WHAT OTHER ELEMENTS SHOULD WE CONSIDER?

“Please don’t allow dogs in this park”

“Space for all residents, including dogs, kids, and singles”

“I agree the deterring dog owners from destroying plants and grassy areas is key. A designated relief area please!”

“Please be sure there is an adequate budget for plant maintenance and replacement. So many plantings in public areas fail and what was designed as a lush tapestry forever looks threadbare.”
PART III - PARK DESIGN SYNTHESIS
HISTORICAL PARK TYPOLOGIES

WASHINGTON SQUARE PARK: 2.4 ACRES
BLOCK 3 PARK: <1 ACRE

FUTURE FOR BLOCK 3 PARK
DESIGN = SUSTAINABILITY GOAL + COMMUNITY NEEDS
THE CLEARING INSPIRATION

BLOCK 3 PARK
BEALE/TEHAMA CORNER ENTRANCE VIEW
DECK VIEW
BIRD'S EYE VIEW

BLOCK 3 PARK

Community Meeting 3 | 11.18.2020
ENVIRONMENT

BLOCK 3 PARK

HABITAT

SUSTAINABLE MATERIALS

EXPLORATION
SITE HISTORY REFLECTED

INTERIAL ZONE

MARITIME

EAST CUT

BLOCK 3 PARK

Community Meeting 3 | 11.18.2020
A lasting structure that
- Draws neighbors to the park
- Illuminates from within
- Stores furniture and maintenance materials

JC DECAUX

STEWARDSHIP BUILDING

B L O C K 3 P A R K

Community Meeting 3 | 11.18.2020
PART IV - CHILDREN'S PLAY OPTIONS
SCALE AND AGE RANGE OF PLAY

BLOCK 3 PLAYGROUND
3,800 SQ FT

toddler 0-5 yrs or combined age 0-12 yrs?

SALESFORCE PLAYGROUND
2,600 SQ FT

5-12 yrs

MOSCONE EAST PLAYGROUND
2,000 SF + 3,600 SF

0-5 yrs
5-12 yrs

SOUTH PARK PLAYGROUND
3,100 SF

0-12 yrs
PLAY ELEMENTS

STRUCTURE BASED PLAY

IMAGINATIVE PLAY

INTERACTIVE ELEMENTS
PART IV - CONCLUSION
QUESTION & ANSWER SESSION WITH PANELISTS

PLEASE SHARE YOUR THOUGHTS, OBSERVATIONS, AND QUESTIONS

PLEASE FILL OUT THE SURVEY WITHIN THE NEXT TWO WEEKS:
PROJECT SCHEDULE

PROJECT SCHEDULE: DECEMBER 2019 - FEBRUARY 2025

- **CONCEPT/PLANNING**: 11 MONTHS, DEC, 2019 - MID NOV, 2020
- **SCHEMATIC DESIGN**: 8.5 MONTHS, MID NOV, 2020 - JULY, 2021
- **DESIGN DEVELOPMENT**: 5 MONTHS, AUG, 2021 - DEC, 2021
- **CONSTRUCTION DOCUMENTS**: 8 MONTHS, JAN, 2022 - AUG, 2022
- **BID/AWARD**: 4.5 MONTHS, SEP, 2022 - JAN, 2023
- **CONSTRUCTION**: 24 MONTHS, FEB, 2023 - FEB 2025

CONCEPT PHASE - OUTREACH SCHEDULE

- **COMMUNITY MEETING 1**: INFORMATION GATHERING
- **COMMUNITY MEETING 2**: INITIAL DESIGN IDEAS
- **COMMUNITY MEETING 3**: DESIGN REFINEMENT, PUBLIC SURVEYS

SCHEMATIC PHASE - COMMUNITY UPDATE

- **COMMUNITY MEETING 4**: DESIGN UPDATE: PLAYGROUND FOCUS
FOR REGULAR UPDATES, VISIT THE PUBLIC WORKS WEBSITE: http://sfpublicworks.org/Block3Park

FOR QUESTIONS OR MORE INFORMATION, PLEASE CONTACT KATHLEEN O’DAY:

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