Transbay Folsom Streetscape Improvement Project

2nd Street to Spear Street

OCII Commission Meeting

June 19, 2018
Project Extents

Folsom Street Streetscape between 2\textsuperscript{nd} and Spear Streets
Project Goals

Create a vibrant neighborhood “main street” linking the existing neighborhoods as well as supporting new residents

Implement green infrastructure; promoting transit, walking and biking

Create gathering spaces that bring the community together

Create a unique neighborhood through the use of enhanced materials and planting

Guiding Policies from:

• Better Streets Plan
• Complete Streets Policy
• Transbay District Plan
• 2006 Transbay Streetscape Plan
• Rincon Hill Streetscape Master Plan
• Bicycle Strategy
• Vision Zero
• Muni Forward
• Stormwater Design Guidelines
Overall Project

Second Street to First Street

Fremont Street to Spear Street
Traffic Flow

Second Street to First Street

Fremont Street to Spear Street
Green Infrastructure

Fremont Street to Beale Street
Gathering Spaces

Illustrative View
Materials

Granite Bands and Integral Color Concrete

Permeable Gravel at Tree Pit

Bike Rack

Bench and Chairs

Trash Receptacles

Lighting
Planting

LOPHOSTEMON CONFERTUS
Brisbane Box

CHONDROPETALUM ELEPHANTINUM
Large Cape Rush

PHORMIUM TENAX ‘VARIEGATUM’
New Zealand Flax

KNIPHOFIA ‘SHINING SCEPTRE’
Red Hot Poker

SALVIA ULIGINOSA
Bog Sage

VERBENA BONARIENSIS
Purpletop Verain

DIANELLA CAERULEA ‘CASSA BLUE’
Flax Lily

ASPIDISTRA ELATIOR
Cast Iron Plant

CYRTOMIUM FALCATUM
Japanese Holly Fern
Folsom Streetscape Implementation
Transbay Folsom Street Improvement Project
Public Works Communication Plan

Neighborhood Outreach

• Contractor’s 30-day mailer to property owners prior to start date and 10-day notice to fronting property owners prior to adjacent work

• Public Works staff engages community members regularly to solicit feedback, assist with coordination and problem-solve

• Public Works staff attends neighborhood and merchant monthly meetings or as-requested

• Public Works Project Specific Newsletter Mailing/Factsheet to area addresses within a 4 block radius

• Public Works staff performs weekly site visits to monitor housekeeping, on-site conditions and safety/accessibility
Transbay Folsom Street Improvement Project
Public Works Communication Plan

Project Website/Newsletter/Social Media

• Project webpage updates:
  https://sfpublicworks.org/project/transbay-folsom-streetscape-improvement-project

• Public Works team manages project website, provides monthly contractor schedule updates concerning phasing, scope, project milestones etc. via electronic newsletter

• Opt-in electronic email-list newsletter for citizens to sign-up for updates

• Public Works staff utilizes social media platforms such as NextDoor, Facebook and Twitter to disseminate information
Transbay Folsom Street Improvement Project
Public Works Communication Plan

Partner Outreach

• Utilize project partner resources East Cut CBD, TJPA CAC, and Transbay CAC to promote and share communications with members

• Inter-departmental outreach and communications (Police, Fire, Mayors office, Board of Supervisors D6, Film Commission, Taxi Commission, 311, Caltrans)
Transbay Folsom Street Improvement Project
Public Works Communication Plan

Press Releases and Traffic Advisories

• Local Media
• KGO News and Traffic Radio
• Caltrans
Transbay Folsom Street Improvement Project
Construction Coordination/Funding

CONSTRUCTION TO BEGIN AFTER JUNE 2019

CONSTRUCTED BY DEVELOPER

CONSTRUCTION COORDINATION - AFTER JAN 2020

FOLSOM ST. IMPROVEMENT PROJECT
(FUNDED BY OCII)

FOLSOM ST. IMPROVEMENT PROJECT
(FUNDED BY TRANSBAY CFD & IMPACT FEES)
Transbay Folsom Street Improvement Project
Construction Coordination/Funding