SURVEY RESULTS

Total Responses Received: **266 (6/10/18 - 6/22/18)**

1. Zip Code:
   - **94122** (186) – 70%
   - Other (80) – 30%

2. Project Relationship:
   - **84% Live** near the project site
   - **18% Work** near the project site
   - **81%** frequently **Enter and Exit** the park via 9th Avenue

3. Preferred Alternative Design Concept
   - **76%** prefer the **Traditional Landing** concept
   - **24%** prefer the **Linear Landing** concept

4. Park Gateway Project Element Preference (Ranking of most desired project scope items)
   1. Pedestrian Lighting - **4.5/6**
   2. Planting - **4.3/6**
   3. Wayfinding/Signage - **3.5/6**
   4. Park Entry Sign - **3/6**
   5. High-end Paving - **2.8/6**

5. Park Entry Sign type by rank were:
   1. Engraved Boulder - **64%**
   2. Stone Wall with Lettering - **23%**
   3. Engraved Column - **9%**
   4. Other - **4%**
      - Reflection of the Inner Sunset
      - Directional signs only (none)
      - Artistic sculpture

6. 9th Avenue Streetscape Element Preference (Ranking of most desired project scope items)
   1. Pedestrian-Scale Lighting - **3/4**
   2. Infill Street Trees - **2.6/4**
   3. Sidewalk Planters - **2.4/4**
   4. Neighborhood Identity & Wayfinding - **2/4**

7. Additional Comments
   - **108 Individual comments received**
      - Bulboult concerns
      - Traffic/intersection concerns
         - Left Turn signage/deflection
         - Separated signal phasing
         - Bicycle Lanes
      - Less emphasis on 9th Avenue improvements