TONIGHT’S AGENDA 今晚的題目

- Introductions 介紹
- Invest in Neighborhoods 為社區投資
- Project Context 計劃背景
- Review Existing Conditions 重溫正存在的環景條件
- Review DPW Completed Projects 重溫已完成的計劃
- Group Discussion 小組談論
PROJECT BUDGET AND SCHEDULE
項目預算和時間表

• Total Project Budget: $3.0M （300萬）
  • Funded by the 2011 Road Repaving & Street Safety Bond

• Project Schedule 項目時間表:
  • Planning 計劃: 06/13 – 01/14
  • Design 設計: 02/14 – 10/14
  • Bid & Award 投標和發放標: 11/14 – 01/15
  • Construction 建築: 02/15 – 01/16

• Next Community Meeting #2: 下個社區會議#2:
  • July – TBD 7月
Invest in Neighborhoods: A Framework for the Deployment of City Services

- Baseline Services
- Neighborhood Profiles
- Customized Services

Irving Street & Next Steps
Vision
San Francisco’s neighborhood commercial districts will be economically thriving, safe, resilient, sustainable, and meet the needs of local residents.
Baseline Services

- Vacancy Tracking Database
- Jobs Squad
- OEWD Staff Support
- Invest in Neighborhoods Mini-Grants
- Loan Products
- Community Capacity Building Programs
Neighborhood Profile

Physical Conditions Assessment
Past/Current Plans and Projects
Social Capital Assessment
Stakeholder Interviews & Surveys
Best Practices
Economic Data
Demographic Data

http://www.oewd.org/IIN.aspx
Coordinated City Departments

Baseline Services
- Storefront SF
- Jobs Squad
- Invest in Neighborhoods Mini-Grants
- Loan Products
- OEWD Staff Support

Neighborhood Profile
- Community Capacity Building Programs

Customized Services
<table>
<thead>
<tr>
<th>PHYSICAL</th>
<th>BUSINESS TECHNICAL ASSISTANCE</th>
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<tbody>
<tr>
<td>Street Print at 24th and Mission Intersection to create a gateway effect</td>
<td>Marketing businesses with an educational cultural approach to encourage buying beyond window shopping, build on the mural tour.</td>
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<tr>
<td>Latin American Flag Update / Lower Flags on Poles Below Tree</td>
<td>Identify 2-3 businesses that could benefit from focused attention (marketing...etc.)</td>
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<tr>
<td>Lighting of storefronts or facades improvements</td>
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<table>
<thead>
<tr>
<th>MARKETING</th>
<th>COMMUNITY CAPACITY</th>
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<tbody>
<tr>
<td>Marketing as a district an area of cultural significance</td>
<td>- In general keep community capacity in mind and build it in as we move our strategies forward</td>
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<td></td>
<td>- Festivals and supportive structure to make these economically viable so that they may continue to support local economy and cultural value of the corridor</td>
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</tbody>
</table>
• Project includes Irving from 19th to 26th Avenues

Irving Streetscape Project

Project Context

Department of Public Works
Irving Streetscape Project

Irving Street Character
Department of Public Works
Irving Streetscape Project

Irving Street Character

Department of Public Works
Irving Streetscape Project

Irving Street Character

Department of Public Works
Irving Streetscape Project

Irving Street Character

Department of Public Works
Irving Streetscape Project

Irving Street Landmarks

Department of Public Works
CITY AND COUNTY OF SAN FRANCISCO
GREAT STREETS PROGRAM

三藩市府之美化和修好街道項目

San Francisco Great Streets Projects
San Francisco Great Streets Projects
Great Streets Program-Leland Avenue

Department of Public Works
Great Streets Program-Valencia Street

Department of Public Works
Great Streets Program-Divisadero Street

Department of Public Works
Taraval Streetscape—Currently in Design Phase

Current Streetscape Bond Project

Streetscape Projects

Department of Public Works
WE WANT TO HEAR FROM YOU!

FILL OUT AND RETURN SURVEY

• GROUP DISCUSSION 小組討論

Irving Streetscape Project

Small Group Discussion

Department of Public Works
Questions and Additional Comments

如有問題或其他意見

Project Website 項目網址


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THANK YOU!

謝謝