TONIGHT’S AGENDA
- Irving Street Character and Existing Conditions
- Community Meeting #1 Survey Results
- Site Process Diagrams
- Design Inspiration
- Streetscape Design Elements
- Questions/Answers
- Breakout Group Discussion
- Next Steps
PROJECT BUDGET AND SCHEDULE

• Total Project Budget: $3.0M
  • Funded by the 2011 Road Repaving & Street Safety Bond

• Project Schedule
  • Planning 06/13 – 01/14
  • Design 02/14 – 10/14
  • Bid & Award 11/14 – 01/15
  • Construction 02/15 – 01/16
IRVING STREET
CHARACTER
• Project includes Irving from 19th to 27th Avenues
Irving Streetscape Project

Irving Street Character
Department of Public Works
Irving Streetscape Project

Irving Street Landmarks

Department of Public Works
COMMUNITY MEETING 1 RECAP

• PROJECT INTRODUCTION
• GROUP DISCUSSION
• SURVEY
SURVEY RESULTS
What do you like about Irving Street?

“Lots of foot traffic”

“Diversity of commerce & shoppers (quintessential SF)”

“Bustling, large variety of shops”

“Diversity of businesses – can get anything I want or need”

**Irving Streetscape Project**

**Survey Results**

- **Businesses and shopping** 46%
- **Culture and diversity** 39%
- **Food and restaurants** 15%

Department of Public Works
What do you dislike about Irving Street?

“Low priority to pedestrians and bikes”

“...shabby, unwelcoming”

“Lack of public spaces (plazas, seating)”

“Narrow sidewalks, lack of greenery, too many cars, road too wide”

**Irving Streetscape Project Survey Results**

- Lack of cleanliness: 42%
- Lack of open space: 25%
- Parking and traffic: 23%
- Other: 10%

Department of Public Works
How do you get to Irving Street (walk, bike, drive, public transportation)?

Bike 13%
Transit 16%
Drive 23%
Walk 48%

Irving Streetscape Project
Survey Results
Department of Public Works
What days of the week or time of the day do you usually visit Irving Street?

- **Midday**: 9%
- **Afternoon**: 12%
- **Morning**: 21%
- **Business Hours**: 23%
- **Evening**: 35%
What do you do when you visit Irving Street (shop, eat, etc.)?

- 22nd & Irving Market: 28.1%
- Sunset Super: 12.5%
- Walgreens: 6.3%
- Lucca Deli: 6.3%
- Wells Fargo: 6.3%
- Win Long: 6.3%
- Underdogs: 6.3%

**Survey Results**

- Shop: 45%
- Eat: 29%
- Bank: 8%
- Pass-through: 5%
- Walk: 5%
- Pharmacy: 2%
- Talk: 3%
- Exercise: 3%

Irving Streetscape Project

Department of Public Works
What is your overall impression of Irving Street?

“Diverse place but I don’t want to linger”

“…not inviting but has potential”

“Lively neighborhood that could be greatly improved”

“Senior citizens love the district”

<table>
<thead>
<tr>
<th>Descriptive Words</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Has potential</td>
<td>15.8%</td>
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<tr>
<td>Love it</td>
<td>15.8%</td>
</tr>
<tr>
<td>Lively</td>
<td>10.5%</td>
</tr>
<tr>
<td>Good Shopping</td>
<td>5.3%</td>
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<tr>
<td>Very favorable</td>
<td>5.3%</td>
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<tr>
<td>Eclectic</td>
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<tr>
<td>Traffic</td>
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<tr>
<td>Isolated</td>
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<tr>
<td>Homogenous</td>
<td>5.3%</td>
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<tr>
<td>Dirty</td>
<td>21.1%</td>
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<tr>
<td>Litter</td>
<td>5.3%</td>
</tr>
<tr>
<td>Needs cleaning</td>
<td>21%</td>
</tr>
<tr>
<td>Needs other improvements</td>
<td>26%</td>
</tr>
<tr>
<td>Really Like Shopping</td>
<td>53%</td>
</tr>
</tbody>
</table>

Irving Streetscape Project

Survey Results
Department of Public Works
What improvements along Irving Street would you most like to see?

“Address needs of all age groups”

“Traffic calming”

“Aesthetics, more pleasant to walk, feng shui compliant plantings”

“Enhanced crosswalks”

“Seating/ short benches that don’t encourage sleeping”

**Irving Streetscape Project**

**Survey Results**

Department of Public Works
Survey Results Summary

• Most common activity on Irving Street is Shopping/Eating

• A common dislike of Irving Street is its lack of cleanliness/open space

• Majority of people who visit Irving Street walk to their destination

• Evening is the most popular time of day for visiting Irving Street

• Pedestrian, greening, and cleanliness improvements are what most people would like to see implemented
PROJECT DESIGN GOALS

• INCREASE PEDESTRIAN SAFETY
• IMPROVE PEDESTRIAN EXPERIENCE
• STRENGTHEN IDENTITY OF DISTRICT BETWEEN 19TH AND 27TH
• INCREASE ECONOMIC VITALITY
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DESIGN INSPIRATION
Around the Corner, Around the World
PROPOSED IMPROVEMENTS
REST AREA FEATURES
SAN FRANCISCO DEPARTMENT OF PUBLIC WORKS
Square Planter Feature

Round Planter Feature
Bamboo

Windmill Palm
Hopseed  Pittosporum  Flax
Small Group Breakout (20 Minutes)

- Break out into groups of ~10 people

- What are your preferred improvements?
- Are there any other improvements you would like to see?
Next Steps

- Review community feedback
- Prepare conceptual plan to reflect community feedback
- Community meeting #3 will be in September
Questions and Additional Comments
如有問題或其他意見

Project Website 項目網址

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Irving Streetscape Project
THANK YOU!

謝謝