DPW Order No: 181386

ESTABLISHING GUIDELINES FOR THE PLACEMENT OF A-FRAME SANDWICH BOARD SIGNS ON SIDEWALKS WITHIN THE PUBLIC RIGHT-OF-WAY.

I. PURPOSE: To establish guidelines for the placement of A-frame sandwich board (A-frames) on public sidewalks within commercial districts.

II. GUIDELINES FOR PLACEMENT:

A. A-frames may only be placed within the following commercial districts throughout the City; as defined by Planning Code Article 2:

1. Commercial Districts; e.g. C-2, C-3, C-M, etc.
2. Neighborhood Commercial Districts; e.g. NC-1, NC-2, NCD, etc.
3. Residential Commercial Combined Districts; e.g. RC-3, RC-4, etc.
4. Chinatown Mixed Use Districts; e.g. CCB, CVR, CRNC.

B. An individual business shall be limited to one (1) A-frame fronting their establishment, regardless of total street frontages.

C. A-frames can only be placed adjacent to the building of the individual businesses.

1. A-frames shall be placed to least impact pedestrian path of travel and shall provide a minimum 6-foot clear path of travel between the edge of the A-frame sign and any existing sidewalk obstructions; e.g. street signs, utility poles, street signs, fire hydrants, etc.
2. A-frames cannot be placed within 5 feet of the corner clear zone at any intersections;
3. If an individual business has been issued or is in process of applying to DPW for a Café Tables and Chairs or a Sidewalk Display Merchandise Permit, the A-frame may be placed within the approved area occupied by the tables and chairs with diverters or display stands.
III. RESTRICTIONS:

A. A-frames cannot be placed within five (5) feet of a corner clear zone.

B. A-frames cannot be placed within five (5) feet of a fire hydrant.

C. A-frames shall not be used for general advertising the business; e.g. Sale XX% Off; however, a-frames may have business name, menus, slogans, etc.

D. A-frames may not be secured permanently or temporarily to any existing City or public utility owned facility, such as poles, parking meters, trees, etc.

E. A-frames shall be removed from the sidewalk at the end of every business day.

IV. HOLD HARMLESS CLAUSE:

A. In consideration of this A-frame being placed, the business owner promises and agrees to comply with all applicable regulations.

B. The City shall not be held responsible or liable for any claims resulting from the placement of the A-frame.

6/12/2013

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Bureau Manager

6/17/2013

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6/18/2013

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Mohammed Nuru
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