San Francisco Great Streets Program
The Livable City Initiative:
Making our city a leader in greening by 2010
GROUND RULES

With respect to all in attendance, we ask that you abide by the following:

• Raise your hand if you wish to speak and wait to be acknowledged before speaking.

• Speak only on the agenda item that is being discussed. Please limit your time while speaking. During these sessions, the facilitator might interrupt so others may share their concerns. We want to include as many speakers as we can during this time.

• Disruptions including rude comments, applause, heckling or interrupting speakers will not be tolerated.

• Please understand, due to time constraints, all concerns may not be heard this evening.

• Any items and concerns not addressed this evening may also be directed to the project team sent through website listed on the agenda handout.

• Working together will make this a productive workshop.

Thank You!
The Great Streets Program:
Divisadero Street Streetscape Renewal

Schedule and Budget:

- Introductory Workshop: October 25th 2007
- Workshop #2: December 18, 2007
- Streetscape Construction to begin: Spring 2009
- Project Budget: +/- $3.4 Million
- Funding Source: Transportation for Livable Communities, Housing Incentive Program (TLC-HIP), with local matching funds
The Great Streets Program was created in September 2005 to design and implement one-time capital investments on a series of streets across the city, demonstrating best practices in street design and the value of landscaping, lighting and pedestrian safety to improving life in our neighborhoods.

These projects are funded primarily through a multi-year federal transportation bill called “SAFETEA”, as well as additional federal grants, which together with local funds, authorized more than $20m in total funding.

Each streetscape improvement project is tailored to each street, neighborhood and community. Typical improvements include street tree planting, site furnishings and lighting improvements.
Great Streets Program

Overview
Great Streets Program Overview: San Bruno Avenue
Great Streets Program Overview:
Van Ness Avenue
Great Streets Program Overview: Polk Street

Upgrade historic light posts with new paint and luminaires

Add banners and/or hanging flower baskets to historic light posts

sidewalk width varies 9’–9” or 12’

Install evergreen pear trees midblock
Great Streets Program Overview: Balboa Street
Great Streets Program Overview: Valencia Street
Existing Condition
Great Streets Program Overview: 
Valencia Street 
Great Streets Project
The Great Streets Program: Divisadero Streetscape Renewal

- Recap of Previous Workshop/Survey Results
- Existing Conditions/Site Analysis
- Urban Design Elements
- Transportation Elements
- Streetscape Design Proposal
- Brief Question and Answer
- Recap/Next Steps
- Feedback
Divisadero Street Streetscape Renewal
Recap of Previous Workshop/Survey Results
Divisadero Street Streetscape Renewal
Recap of Previous Workshop/Survey Results

Feedback from Workshop One Breakout Session:

Table One:
• Reduce visual clutter
• Encourage light and sun (in reference to tree choice)
• Sidewalk bulbouts a good idea

Table Two:
• Increase trees!
• 6’-6” Median a good idea
• In favor of sidewalk bulbouts
• Not in favor of rush hour bus lane
• In favor of public art

Table Three:
• Increase greening
• Preference for “Classic” style of lighting
• Great Street Improvements will be positive for daytime business
Survey Results (73 surveys received):
Rank Proposed Improvements in order from most to least important:

1. Median Greening
2. Street tree infill/replacement
3. Streetlight upgrades
4. Sidewalk bulbouts at bus stops
5. Pedestrian countdown signals at crosswalks
6. Public art
7. Pedestrian refuges at medians
8. Bus stop removals to improve service at Ellis and Fulton Streets
9. Rush hour bus lane
Survey Results (73 surveys received):
Yes or No: Improvements ranked in order of most Yes votes:

Median Greening- 97% agree
Streetlight upgrades- 95% agree
Street tree infill/replacement- 89% agree
Pedestrian countdown signals at crosswalks- 86% agree
Bus stop removals to improve service- 86% agree
Public art- 84% agree
Sidewalk bulbouts at bus stops- 73% agree
Pedestrian refuges at medians- 73% agree
Rush hour bus lane- 57% agree
Divisadero Street Streetscape Renewal
Recap of Previous Workshop/Survey Results

Survey Results (73 surveys received):
Preferred Trees:

Median Trees-
1. Armstrong Maple
2. Lemon Scented Gum
3. Mexican Fan Palm

Street Trees-
1. Chanticleer Pear
2. London Plane Tree
3. Brisbane Box
Divisadero Streetscape Renewal Recap of Previous Workshop/Survey Results

Additional Comments:

• More trees Yes!
  • Deciduous trees so tenants get winter light and color in fall

• In favor of 6’6” median
• Median greening will draw in daytime business
• Reduce visual clutter of medians
• Please remove all banners from median

• “Classic” type light upgrade preferred
• New streetlights should address dark sky issues (illuminate the street not the sky)

• In favor of bus bulbouts- (Including trees!)
• Bulbouts are GREAT, look good, pedestrian friendly
Divisadero Street Streetscape Renewal

Existing Conditions/Site Analysis
Divisadero Street Today

Intersection Divisadero and Page Street
Divisadero Street Today

Existing Street Medians (Monolithic)
Divisadero Street Today

Proliferation of Advertising Banners
Divisadero Street Today

Cross-Street Signage Adds to Clutter
Divisadero Street Today

Poor Condition of Street Paving
Divisadero Street Today

Many Failing Street Trees
Very few existing mature street trees
Divisadero Street Today

Narrow Sidewalks- Lack of Bus Shelters
Proposed Streetscape Design Concepts
Streetscape Design Concepts

Pedestrian Refuges at Medians
Streetscape Design Concepts

Pedestrian Countdown Signals
Streetscape Design Concepts

Sidewalk Bulbouts at Bus Stops

Divisadero Streetscape Renewal
Streetscape Design Concepts

Sidewalk Bulbouts at Fell and Oak Streets
Median Greening- 6’-6” Wide Median
Streetscape Design Concepts

Existing Divisadero Median

Divisadero Streetscape Renewal
Streetscape Design Concepts

Proposed Divisadero Median
Armstrong Maple
*Acer rubrum* ‘Armstrong’
- Deciduous, Columnar
- Height: to 35'
- Fast Growth Rate

Proposed Street Tree
Median Planting
Streetscape Design Concepts

- **Proposed Street Tree**
  - Median Planting- Oak to Fell Block

- **Mexican Fan Palm**
  - *Washingtonia robusta*

- **Lemon Scented Eucalyptus**
  - *Eucalyptus citriodora*
Divisadero Median between Oak and Fell Streets
Option One
Divisadero Streetscape Renewal

Streetscape Design Concepts

Divisadero Median between Oak and Fell Streets Option Two
Streetscape Design Concepts

New Zealand Flax
*Phormium sp.*

Proposed Shrubs

Median Planting

Kangaroo Paw
*Anigozanthos sp.*
Divisadero Streetscape Renewal

Streetscape Design Concepts

Proposed Street Trees

London Plane
*Platanus acerifolia*

Chanticleer Pear
*Pyrus calleryana*

Sidewalk Infill/Replacement
Streetscape Design Concepts

Divisadero Streetscape Master Plan

Divisadero Streetscape Renewal
Streetscape Design Concepts

**Existing**

**Proposed**

**San Francisco Classic**

**Dark Sky Compliant**

**Upgrade Existing Light Fixtures**

Divisadero Streetscape Renewal
Divisadero Streetscape Renewal

Streetscape Design Concepts

Public Art to be coordinated with San Francisco Arts Commission
Streetscape Design Concepts

Sidewalk Stewardship - Permitted Sidewalk Use
Divisadero Street Streetscape Renewal
Transportation Elements
Transportation Study Area

Divisadero Streetscape Renewal

Transportation Study Area

Divisadero
Geary to Haight St

Scott, Fell,
Broderick, Oak

Pedestrians, Bicyclists, Transit, Motor Vehicles
Transportation Topics

- Transportation Survey Results
- Rush Hour Transit Lane
- Potential Bus Stop Discontinuance
- Arco Station
- Grove and Divisadero
Transportation Survey Results

What topics interest you the most?
- Divisadero Redesign Potential – 81%
- Divisadero between Oak and Fell – 67%
- Fell Street Bike Lane/Arco Station – 38%
- Bus Stop Spacing – 38%
- Grove and Divisadero – 26%
- Rush Hour Transit Lane – 24%
- Scott Street – 24%
- Traffic Signals – 14%

Support No Parking Restriction for Transit Lane?
- Yes – 65%
- No – 23%
- Depends – 12%

Support Bus Stop Removal to Improve Muni Service?
- Yes – 91%
- No – 5%
- Depends – 5%
Transit Effectiveness Project (TEP) - www.sftep.com

Boarding Activity and Operating Speeds in Project Area

Divisadero Streetscape Renewal
Evening Rush Hour Transit Lane

Pros: Quicker, More Reliable Service and Less Congestion
Cons: Less Median Widening and One Less Bus Bulb
Note: Wider Ped Refuges in Median Still Possible (4’ to 5’-3’’)

Divisadero Streetscape Renewal
Evening Rush Hour Transit Lane

Looking south on Divisadero from Hayes

Looking north on Divisadero from Fell

Proposed Tow-Away extension, starting at Fulton M-F, 4-7pm

Existing Tow-Away, M-F, 4-8pm (expand to 4-7pm)
Timeline for Rush Hour Transit Lane Study

December 2007: Present Proposal to Community
Jan to Jun 2008: Legislate Tow-Away and Transit Lane
Apr to Jun 2008: Take “Before” Travel Time and Delay Data
Jul to Aug 2008: Install Tow-Away and Transit Lane
Sept to Oct 2008: Take “After” Travel Time and Delay Data
Nov to Dec 2008: Finalize Plans for Transit Lane and Median
Spring 2009: Construction of Divisadero Project Begins
Proposed Bus Stop Changes

More Bus Stops = More Delay
Divisadero Streetscape Renewal

Divisadero between Oak and Fell Streets, Arco Station

Auto-Oriented Sites (excluding roadways)
Potential Changes at Grove and Divisadero

Long term:
Traffic Signal ($300,000 to $400,000)

Short term:
• Widen Median (4’ to 5’+) and Add “Thumbnails”
• Turn Restrictions?
• Island? Island would allow emergency vehicle access.

Pedestrian refuge with thumbnail
**Next Steps**

Perform Transit Lane Trial
Continue working with Arco
Public Hearing for Bus Stop Removals
Grove and Divisadero
Scott Street Proposals – Bike Plan EIR Process

**Contact Information**
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Proposed Streetscape Design
Proposed Streetscape Design

Divisadero Streetscape
Master Plan
Proposed Streetscape Design

Conceptual Plan
Geary Boulevard to Ellis Street
Proposed Streetscape Design

Conceptual Plan
Ellis Street to Turk Street
Proposed Streetscape Design

Conceptual Plan
Turk Street to McAllister Street

Divisadero Streetscape Renewal
Proposed Streetscape Design

Conceptual Plan
McAllister Street to Grove Street
Proposed Streetscape Design

Conceptual Plan
Grove Street to Fell Street
Proposed Streetscape Design

Conceptual Plan
Fell Street to Page Street

Divisadero Streetscape Renewal
Proposed Streetscape Design

Conceptual Plan
Page Street to Waller Street
Proposed Streetscape Design

Divisadero Street
Yesterday
Proposed Streetscape Design

Divisadero Street
Today
Proposed Streetscape Design

Divisadero Street Tomorrow
Brief Question and Answer Session
Next Steps

• Website: http://www.sfgov.org/site/sfdpw
  “Great Streets” Link
Feedback

Streetscape Concept Plans:
Please share your comments with us

Transportation Elements:
Please share your comments with us

Oak Fell Block:
Please share your comments with us

Thank you all for participating!